



**ALMA**  
ALMATY MANAGEMENT  
**UNIVERSITY**



**SUSTAINABLE DEVELOPMENT  
GOALS IN KAZAKHSTAN**

**Report on the university commitment to the  
United Nations Sustainable Development Goals  
2018 - 2019**

**Initiative**

**III International Forum “Entrepreneurial Education for an Innovative Economy”**

Astana International Campus site of “Astana” International Financial Center (AIFC).

May, 2019

**Partners**



Ministry of Education and Science of the Republic of Kazakhstan



Astana International Financial Centre



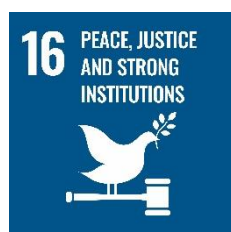
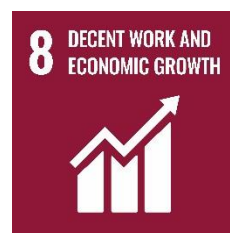
SUCCESS



**Impact**

**35 speakers**, including business and high-level government officials (Deputy Prime Minister)  
500+ participants from NGOs, business, government, schools and universities

**SDGs covered**





**Initiative**

SUMMER YOUTH CAMP 2019

Academic Partner of the **Republican youth camp “Zeren 2019”**

Entrepreneurial camp for students aimed at the development of socially impactful business projects. Participants worked on projects in four tracks: **development of civil society, entrepreneurial skills, green economy, creative economy and new media.**

July, 2019

**Partners**



Ministry of Information and Social Development of the Republic of Kazakhstan



Civil Alliance of Kazakhstan

**Impact**

**600+** students from Kazakhstan, Iran, Mongolia, China, Uzbekistan, China, Russia, Turkey, Azerbaijan and Kyrgyzstan

**108** new start-up projects

**SDGs covered**



**Initiative**



**School of Responsible Business**

Educational platform for young entrepreneurs, students, and teachers of business programs, which aimed at promoting sustainable practices of business development.

21 speakers, 6 foreign experts (Netherlands, USA, UK, Belgium, Ukraine), more than 20 lectures, Snaptalk, 2 workshops, 5 business games.

*August, 2019*

**Partners**



Youth Information Service of Kazakhstan



Center for Legal Policy Research (Kazakhstan)



Kingdom of the Netherlands

Embassy of the Netherlands in Kazakhstan

**Impact**

**200+** participants

**32** new projects on social entrepreneurship.

**SDGs covered**



## Initiative

### “Service Learning” Educational Program

Compulsory subject for all first-year students. Within the framework of this program, students develop and implement projects to address social problems at local and national levels. This is important step in creating students' social experience in serving the community, and educating future entrepreneurs of humanity and moral values.

Students attend lectures and practical classes during a semester (3 ECTS, 75 hours), and then deepen their knowledge in a particular social organization, performing socially useful work for the benefit of others. As a result, students get the opportunity to comprehend the experience gained in socially useful activities and demonstrate acquired knowledge and skills. By working for the benefit of others, students gain valuable social experience; expand their understanding of the real problems of society, learn about their capabilities, showing personal qualities in an environment where civil responsibility and social justice are required.

*Since 2015*

## Partners

**9 NGOs**

**Orphanages and the schools for the kids with special needs**

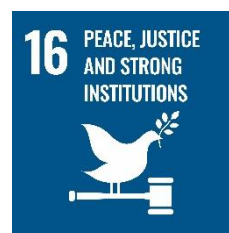
**Nursing homes**

International Partner – **Lingnan University Honk Kong**

## Impact

**1420** people from **11** regions of the Republic of Kazakhstan

## SDGs covered



## Initiative

### AlmaU Center for Social Entrepreneurship

A scientific hub, created on the basis of AlmaU with the participation of government agencies, NGOs, and social enterprises to discuss and resolve the issues of inclusive development through social entrepreneurship in Kazakhstan.

## Partners

NGOs	Business	Centers for peoples with special needs	Government agencies
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## Impact

**500+** participants

**40+** new social projects were developed

**119.000 USD** attracted from investors to support social projects of peoples with special needs

## SDGs covered







## Initiative

### DOS Charity Student Club

DOS means a “friend” in Kazakh language. Mission is the development of charity within the walls of Almaty University Management and the cultivation of charity among students. Assistance to vulnerable groups through various charitable programs, monthly visits to orphanages by students

## Partners

NGOs      Business community      Nursing homes  
Orphanages and the schools for the kids with special needs

## Impact

5 charity fairs - 400,000 KZT (~1060 USD)

New Year tree and film screening — for 1,000+ children from orphanages

The collection of clothing and food for the elderly, which were collected 300 items of clothing, 80 kg of food.

## SDGs covered



**Initiative**

**Charity Wish Tree**

It is a project of AlmaU graduate Diana Kulakeeva, and has not only a social impact, but also changes the perception of urban space. Whenever a new wish tree appears on the territory of a partner, it creates a space for mutual assistance, kindness, friendship. The idea of a gift tree makes this project unique and different from similar, no less important, social projects. Each such tree is hung with postcards with the desires of children-pupils of orphanages, and each such desire can be fulfilled by anyone passing by this tree. It is this concept - the creation of points of attraction for caring urban residents and makes them so attractive to people.

*Since 2014*

**Partners**



**Impact**

**17** universities participated

**1415** volunteers

**5794** wishes fulfilled

**SDGs covered**







## Initiative

### Yessenov Data Lab

The Yessenov Data Lab is an 8-week long intensive summer school program that fast tracks its participants into a Data Science career, and provides a unique opportunity to solve real-life business challenges. Upon the completion of this program, participants have received a Data Scientist certificate.

*Since 2018*

## Partners



## Impact

50 participants (25 in 2019) – new professionals in Data Science

## SDGs covered



**Initiative**

**Student Entrepreneurship Ecosystem**



Assistance in the transformation of 8 classical regional educational institutions into entrepreneurial, the development of the entrepreneurial community in 4 regions of the Republic of Kazakhstan, as well as the development of entrepreneurial skills among students.

The project is implemented by the **School of Entrepreneurship and Innovation**.

*Since 2017*

**Partners**



**Impact**

- 4,000+ students
- 600+ teachers and staff
- 100+ mentors and trackers
- 70+ speakers
- 617 different business ideas
- 264 solved business cases
- 25 new startup projects

**Projects in 2018-2019**

- Creative April
- Project Day
- Kemel Kasipker – case competition
- EcoSystemERG Fair&Trackathon
- YbyraiCamp – entrepreneurial camp for faculty
- BigIdeasCamp – youth entrepreneurial camp
- Regional Entrepreneurial Weekends
- Olympic Entrepreneurial Games.

**SDGs covered**



## Initiative

### Eco-forum "Green economy in the urban environment: how to move from theory to implementation"

The goal is to promote the sustainable development of the urban environment through the introduction and development of eco-management.

During the forum participants discussed opportunities to use eco-initiatives for internal and external communications, monetization of an eco-brand, the introduction of eco-standards in the office and educational environment, amendments to current environmental laws and regulations for urban improvement, development of urban ecosystems.

June, 2019

## Partners



**ECO NETWORK**

## Impact

100+ participants

12 eco-business owners

30 speakers

## SDGs covered



<https://www.econetwork.kz/>

**Initiative**

**Joint Humanitarian Entrepreneurship Summer Academy**

Summer school on UN SDGs - “Joint Humanitarian Entrepreneurship Summer Academy 2019” - 29 students from around Hong Kong, France, Kazakhstan, the USA, and Vietnam. The program consisted of two blocks and included an intensive educational course with case studies, an overview of sustainable development goals and ways to achieve them at the local / regional level.

*June 2019*

**Partners**



Lingnan University  
(Hong Kong)



Al-Farabi Kazakh National University  
(Kazakhstan)

**Impact**

**5** projects on waste recycling, clean energy, urbanism and city management.

**SDGs covered**

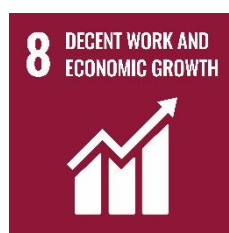


## Initiative

### Projects of the AlmaU Institute for Education Development

- **“Support for Rural Schools by Universities of the Country”** - social project (University covers all expenses)
  - *288 participants from rural schools – 2018-2019*
- **“Management in education”** - the transformation of the management teams of the higher and middle management system - an upgrade of the thinking of the education manager teams that are able to adapt to changes
  - *176 participants – 2018-2019*
- **“Management in Education” MBA** program
  - *19 graduates, 5 new projects – 2018-2019*
- Winter and Summer school on Education Development and Capacity Building
  - *185 participants – 2018-2019*

## SDGs covered







**ALMA**  
ALMATY MANAGEMENT  
UNIVERSITY

*We shape a new generation of leaders with entrepreneurial mindset and make an impact for development of knowledge economy in dynamic societies.*



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