

2022

ALMAU REPORT ON SDGS

We make the world a better place through
the development of education, research and entrepreneurship



THE GLOBAL GOALS



ABOUT ALMAU



AlmaU is a globally recognized comprehensive university with a broad development profile for people aspiring to the sustainable development of society

2014–2021+ Almaty Management University	Foundation	40 PROGRAMMES
1996–2013 International Academy of Business	Bachelor	MBA
1988–1995 Almaty School of Management	Master	EMBA
	PhD	DBA

9 Schools, 20 Centers & Labs

- | | |
|---|-------------------------------------|
| Graduate School of Business | Language Center |
| School of Management | Creative Industries Center |
| School of Hospitality and Tourism | Urban Center |
| School of Economics and Finance | Sport Management Center |
| School of Digital Technologies | Institute for Education Development |
| School of Politics and Law | Neuromarketing Lab |
| Sharmanov School of Health Sciences | SDG Center |
| Media and Film School | NGO Academy |
| School of Entrepreneurship & Innovation | |

40+ EXCHANGE PROGRAMMES	35 COUNTRIES	135 GLOBAL PARTNERS	30+ DOUBLE DEGREES
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5000+ Students	15000+ Alumni	350+ Partner Companies
1000+ MBA students (largest cohort in CIS)	30+ Associations	200+ Faculty 250+ Staff



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ALMAU - REGIONAL AMBASSADOR OF ESG ISSUES IN CENTRAL ASIA



- SDG ADHERENT
- UN PRME AGENT
- THIRD MISSION DEVOTEE

- MULTICULTURAL ACADEMIC ENVIRONMENT
- GLOCAL ECOSYSTEM

- LIFELONG PARTNER
- SILVER UNIVERSITY

SOCIAL

THE UNIVERSITY RUNS CORE MAINSTREAMS RELATED TO GLOBAL SOCIAL RESPONSIBILITY AND SUSTAINABILITY IN EDUCATION.

SOCIAL VALUES ARE INCORPORATED INTO ACADEMIC PROGRAMS, INTERNSHIPS, AND EXTRACURRICULAR ACTIVITIES. ALMAU HAS INTEGRATED SOCIAL RESPONSIBILITY INTO LEADERSHIP AND KNOWLEDGE STUDIES FOR ALL STUDENTS.

THE TERM "SOCIAL IMPACT" AND ITS MEASUREMENT FOR THE UNIVERSITY BECOME AN INTEGRAL PART OF LONG-TERM DEVELOPMENT PLANS.

WE SEE THE INCREASING UNIVERSITY'S ENGAGEMENT AND INVOLVEMENT IN SOLVING THE SOCIAL PROBLEMS IN DIFFERENT WAYS - THROUGH RESEARCH, PUBLICATIONS, TRAINING/RETRAINING (UPSKILLING/RESKILLING /NEWSKILLING) PROGRAMMES, PERSONNEL DEVELOPMENT PROGRAMMES, AS WELL AS THROUGH A WIDE RANGE OF ACTIVITIES SUCH AS VOLUNTEERING AND CHARITY, EDUCATIONAL, SOCIAL, AND CULTURAL ACTIVITIES.



ENVIRONMENT

UNIVERSITY NURTURES SUSTAINABLE MINDSET & BEHAVIOUR.

ENVIRONMENTAL ISSUES ARE PROMOTED ON ALL LEVELS OF EDUCATIONAL AND SOCIAL LIFE THOURGHOUT ALMAU COMMUNITY ENCOURAGING YOUNG PEOPLE TO ACT SUSTAINABLY.

THE UNIVERSITY INITIATES, PARTICIPATES AND RUNS SUSTINABLE SOCIAL PROJECTS, INCLUDING THOSE THAT DRAW ATTENTION TO THE ENVIRONMENTAL PROBLEMS.



ALMAU HAS INCORPORATED GREEN ISSUES INTO THE UPDATED UNIVERSITY STRATEGY 2030. ONE OF THE IMPORTANT PRIORITIES FOR MID-TERM PERIOD IS TO ENHACE INSTITUTIONAL FACILITIES TO BE A SUSTAINABLE CAMPUS.

ALMAU SUPPORTS ENVIRONMENTAL PROTECTION AND ENVIRONMENTAL AWARENESS.



CORPORATE GOVERNANCE

ALMAU'S CORE VALUES: LEADERSHIP, ENTREPRENEURSHIP, RESPONSIBILITY, INTEGRITY, AND SUSTAINABILITY. THESE VALUES ARE INTEGRATED INTO THE UNIVERSITY ACTIVITIES AND ARE AIMED AT PROMOTING SUSTAINABLE DEVELOPMENT AMONG THE ALMAU COMMUNITY AND ECOSYSTEM.

THE UNIVERSITY CHERISHES MENTAL HEALTH, SPIRITUAL DEVELOPMENT, CREATIVE CULTURE AS WELL AS A HEALTHY LIFESTYLE TO ENSURE HIGH PHYSICAL INTELLIGENCE. ALMAU PROMOTES DIVERSITY BASED ON THE INTERNAL EQUALITY, DIVERSITY, AND INCLUSION POLICY.



ALMAU STRIVES TO STAY MEANINGFUL & IMPACTFUL UNIVERSITY IN ACADEMIC ACTIVITIES, CONTENT, AND ORGANIZATIONAL PRACTICES VIA STRATEGIC DIRECTIONS, AS FOLLOWS:

- GENERATION OF KNOWLEDGE AND KNOWLEDGE MANAGEMENT
- BUILDING AND DEVELOPING THE ENTREPRENEURSHIP ECOSYSTEM
- CONTRIBUTION TO THE DEVELOPMENT OF BUSINESS, GOVERNMENT, SOCIETY, AND EDUCATION
- FOCUSING ON THE WELL-BEING AND DEVELOPMENT OF PEOPLE AND CULTURE.



"Our goals and plans are determined by the environment, which is no longer just rapidly changing, but subject to constant changes. Accordingly, a new stage begins in University development, requiring new approaches to management and aspiration to be an entrepreneurial, socially responsible world-class university.

We expect that every member of the AlmaU community would collaborate and contribute to making qualitative changes in the activities of the university, for the benefit of the higher education system and the country", - Janat Berdalina, Chairwoman of AlmaU Board of Trustees



JANAT BERDALINA

Chairwoman of the Board of Trustees



ASSYLBEK KOZHAKHMETOV

Founder & President



GULNARA KURENKEYEVA

Rector



THE GLOBAL GOALS

ALMAU POLICIES (CLICK TO READ):

- [ALMAU COMMITMENT TO ESG](#)
- [QUALITY ASSURANCE POLICY](#)
- [QUALITY ASSURANCE OBJECTIVES](#)
- [ANTI-CORRUPTION AND -BRIBERY POLICY](#)
- [EQUALITY, DIVERSITY AND INCLUSION POLICY](#)
- [SOCIAL RESPONSIBILITY AND SUSTAINABLE DEVELOPMENT POLICY](#)
- [ALMAU SUSTAINABLE FOOD POLICY](#)
- [PROCUREMENT POLICY FOR GOODS AND SERVICES](#)



UPDATED ALMAU STRATEGY 2030

ALMAU IS A COMPREHENSIVE UNIVERSITY

UNIVERSITY AIMS TO:

- NURTURE A **STIMULATING** ACADEMIC ENVIRONMENT
- PROMOTE SYNERGY OF ACADEMIC, RESEARCH AND ENTREPRENEURIAL ACTIVITIES
- SUPPORT THE **DIVERSITY** OF ACADEMIC CULTURES AND **MULTICULTURALISM** OF STUDENTS, **STAFF**, AND FACULTY

A new model of the educational ecosystem

- Education for a complex world/society
- Educational environment/technologies
- Self-managed education
- Glocal educational ecosystem
- Creating an innovative and entrepreneurial ecosystem

Institutional transformation

- New format of AlmaU schools
- Rebranding of AlmaU (Alma University)
- Digital transformation
- Campus Expansion

AlmaU Human capital development and corporate culture

- AlmaU Student is a lifelong partner
- AlmaU Corporate environment and culture
- AlmaU Human resource development
- AlmaU as a Learning Organization

ALMAU FACULTY RESEARCH PAPERS AND PROJECTS(1)

Aidarova, A., Maulenkulova, G., Daurbaeva, M., Kamenova, M., Aimurzina, B., Janbirbaeva, S. **Financing the Agricultural Sector of the Economy and Its Impact on Sustainable Environmental Aspects** (2022)

Yakunin, K., Mukhamediev, R.I., Yelis, M., Kuchin, Y., Symagulov, A., Levashenko, V., Zaitseva, E., Aubakirov, M., Yunicheva, N., Muhamedijeva, E., Gopejenko, V., Popova, Y. **Analysis of the Correlation between Mass-Media Publication Activity and COVID-19 Epidemiological Situation in Early 2022** (2022)

Yakunin, K., Mukhamediev, R.I., Zaitseva, E., Levashenko, V., Yelis, M., Symagulov, A., Kuchin, Y., Muhamedijeva, E., Aubakirov, M., Gopejenko, V. **Mass media as a mirror of the Covid-19 pandemic.**Computation, 9 (12), art. no. 140 (2021)

Alzhanuly, B., Mukhatayev, Z.Y., Botbayev, D.M., Ashirbekov, Y., Katkenov, N.D., Dzhaynakbaev, N.T., Sharipov, K.O. **Modulation of insulin gene expression with crispr/cas9-based transcription factors.** Open Access Macedonian Journal of Medical Sciences, 9 (A), pp. 876-881 (2021)

Kazybayeva, A., Smykova, M., Krueger, T.M., Sokhatskaya, N., Duchshanova, M. **Business student perspectives regarding ways to enhance the online learning process** (2022) Journal of Eastern European and Central Asian Research, 9 (2), pp. 285-295.

Yanovskaya, O., Lipovka, A. **Gender Stereotypes and Family Decision-Making: Comparative Study of Central Europe and Central Asia.** (2022) Central European Management Journal, 30 (3), pp. 61-84.

Kussaiynkyzy, A., Aliushyna, N., Zhumabayeva, M., Stychynska, A., Lesko, N. **Gender Policy in Kazakshtan: Public Administration and Development of the Education System. (2022) Public Policy and Administration,** 21 (5), pp. 629-640.

Kireyeva, A., Kenzhegulova, G., Satpayeva, Z., Imangali, Z., Amirova, A. **Assessment of the participation of women volunteers in the palliative care system in Kazakhstan.** (2022) Problems and Perspectives in Management, 20 (4), pp. 483-495.

Abdulbakioglu, M., Kolushpayeva, A., Balta, N., Japashov, N., Bae, C.L. **Open Lesson as a Means of Teachers' Learning.** (2022) Education Sciences, 12 (10), art. no. 692.

Ismuratov, D., Kushebina, G., Valiyeva, S., Mangibayeva, D. **Corporate Governance in Organizations of Higher and Postgraduate Education as Leverage Point for Pathways to the Tourism Development.** (2022) Journal of Environmental Management and Tourism, 13 (6), pp. 1658-1671.

Suleimenova, Z.A., Abilkhamitkyzy, R., Yskak, B.A., Korganbekov, B.S. **Exploring Topics and Sentiment in the English Version of Yassawi's Divan-i Hikmet: A Text Mining Approach.** (2022) Theory and Practice in Language Studies, 12 (12), pp. 2678-2686.

Myrzakhmet, M., Myrzakhmet, Z., Duisebayev, B. **Webometrics Study of University-Business-Government Collaboration Potential at a Regional Scale: A Case Study of the Mining Industry in the Almaty Region in the Republic of Kazakhstan.** (2022). Eurasian Mining, 38 (2), pp. 85-88

Abuova, A., Assanbayev, M., Assanbayeva, A., Kilybayev, T., Basmurzin, T. **University website as an Internet marketing tool: a case study of Kazakhstan** (2021) Economic Annals-XXI, 193 (9-10), pp. 99-107

Bourdais Park, J., Adibayeva, A., Saari, D. **Contestation and Collaboration for Water Resources: Comparing the Emerging Regional Water Governance of the Aral Sea, Irtysh River, and Mekong River.** (2021). Journal of Asian and African Studies, 56 (6), pp. 1121-1143

Lipovka, A., Korolyova, N., Nugmanova, M., Salimzhanova, A. **Comparative influence of gender, age, industry and management level on communication** (2021) Problems and Perspectives in Management, 19 (2), pp. 170-182

Wada, I., Faizulayev, A., Khademolomoom, A.H., Alzubi, A. **Energy use, real output-growth, FDI, energy-intensity and CO2 emission; the case of Kazakhstan.** (2022) Journal of Public Affairs, 22 (1), art. no. E2300

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ALMAU FACULTY RESEARCH PAPERS AND PROJECTS (2)

Aliya, T., Madina, S., Orazgaliyeva, E. **The influence of supply chain and human competence on improving the efficiency of small businesses in countries with developing economies.** (2022). *Uncertain Supply Chain Management*, 10 (4), pp. 1535-1548.

Faizulayev, A., Bakitjanovna, K.R., Wada, I. **Revisiting the dynamic impact of external debt on economic growth in Nigeria: Cointegration and conditional causality analysis.** (2022). *Journal of Public Affairs*, 22 (3), art. no. E2538

Parmankulova, I., Issakhova, P., Zhanabayeva, Z., Faizulayev, A., Orazymbetova, K. **The drivers of financial vulnerability and profitability: evidence from conventional and Islamic banks in Islamic finance-oriented countries** (2022) *Journal of Islamic Accounting and Business Research*, 13 (6), pp. 902-919. Cited 1 time.

Sultanbaiuly, S., Nasyrhanov, A., Khan, Y., Kenenova, K., Konuspayev, R., Bazarbayev, A. **The Influence of the Financial and Banking Sector on the Development on the Tourism Industry in the Context of the Crisis of the Global Economic System.** (2022). *Journal of Environmental Management and Tourism*, 13 (4), pp. 1100-1112.

Em, O., Georgiev, G., Radukanov, S., Petrova, M. **Assessing the Market Risk on the Government Debt of Kazakhstan and Bulgaria in Conditions of Turbulence.** (2022). *Risks*, 10 (5), art. no. 93, . Cited 1 time.

Damira, A., Narimanovna, J.G., Lyazzat, Y., Rustamov, B., Faizulayev, A., Bekun, F.V. **Competition Determinants of Eurasian Economic Union Oil and Gas Companies (2022) International Journal of Energy Economics and Policy**, 12 (2), pp. 336-341.

Díaz-Soloaga, P., Díaz-Soloaga, A. **Forced telecommuting during the COVID-19 lockdown: the impact on corporate culture in Spain and Kazakhstan** (2022) *Corporate Communications*

Frigerio, A., Galagan, M. **Inside the mind of Italian digital consumers** (2022) *European Consumers in the Digital Era: Implications of Technology, Media and Culture on Consumer Behavior*, pp. 115-128.

Uskelenova, A., Filimonova, Y., Zhanbyrbayeva, S., Zhakypbek, L., Dossymova, O. **Stages and Features of the Implementation of Public-Private Partnership in Kazakhstan.** (2022) *Public Policy and Administration*, 21 (5), pp. 556-568.

Rakhmanova, A.K., Smykova, M.R., Rakhmanova, G.B. **Development of a customised model of integrated marketing communications for the economic well-being of the enterprise** (2021) *Rivista di Studi sulla Sostenibilita*, (2), pp. 141-153

Maralbayeva, S.M., Nikiforova, N.V., Smykova, M.R. **The destination life cycle concept in developing a tourist brand. Case of mangystau of kazakhstan** (2021) *Journal of Environmental Management and Tourism*, 12 (6), pp. 1472-1494.

Faizulayev, A., Wada, I., Kyzdarbekova, A.S., Parmankulova, I. **What drives the banking competition in Islamic finance oriented countries? Islamic vs conventional banks** (2021) *Journal of Islamic Accounting and Business Research*, 12 (4), pp. 457-472

Assessing the challenges for youth in Kazakhstan and implementing innovative solutions (Проект NU - USAID)

Conducting research on creative hubs and complex events in Kazakhstan (Грант «British Council»)

Mechanisms for protecting qualified and unqualified investors in the securities market: the experience of EU legislation, including principles, methods and requirements for assessing the risk profile and investor qualifications (грант Национального банка РК)

Independent anti-corruption expertise of legal acts as a means of ensuring the activities of law enforcement agencies and protecting national security (grant from the Science Committee for 2022-2024)



ALMAU FACULTY RESEARCH PAPERS AND PROJECTS (3)

Mukhamediev, R.I., Popova, Y., Kuchin, Y., Zaitseva, E., Kalimoldayev, A., Symagulov, A., Levashenko, V., Abdoldina, F., Gopejenko, V., Yakunin, K., Muhamedijeva, E., Yelis, M. **Review of Artificial Intelligence and Machine Learning Technologies: Classification, Restrictions, Opportunities and Challenges** (2022) Mathematics, 10 (15), art. no. 2552

Nazirova, A., Kalimoldayev, M., Abdoldina, F., Dubovenko, Y. **Optimization of an information system module for solving a direct gravimetry problem using a genetic algorithm** (2022) Eastern-European Journal of Enterprise Technologies, 2 (9-116), pp. 21-34.

Temirbekova, A., Dulambayeva, R. **Development of the transport industry of the EAEU countries in the conditions of the pandemic** (2022) Transportation Research Procedia, 63, pp. 1389-1395

Kisselyova, O., Abdirassilov, Z., Vakhitova, L., Izbaïrova, A., Uvaliyeva, A. **Optimization of container traffic distribution on the railway network.** (2022) E3S Web of Conferences, 363, art. no. 01016

Kunanbayeva, D., Izteleuova, Z., Izteleuova, M., Mias, A. **Public Administration of the Transport and Logistics Sector in Kazakhstan based on the Data from the Global Logistics Performance Index.** (2022) Public Policy and Administration, 21 (5), pp. 703-714.

Mukhamediev, R.I., Symagulov, A., Kuchin, Y., Zaitseva, E., Bekbotayeva, A., Yakunin, K., Assanov, I., Levashenko, V., Popova, Y., Akzhalova, A., Bastaubayeva, S., Tabynbaeva, L. **Review of some applications of unmanned aerial vehicles technology in the resource-rich country** (2021) Applied Sciences (Switzerland), 11 (21), art. no. 10171

Imanbayev, K., Sinchev, B., Sibanbayeva, S., Mukhanova, A., Nurgulzhanova, A., Zaurbekov, N., Zaurbekova, N., Korolyova, N.V., Baibolova, L. **Analysis and mathematical modeling of big data processing** (2021) Peer-to-Peer Networking and Applications, 14 (5), pp. 2626-2634

Kirby, D.A., El-Kaffass, I. **Harmonious entrepreneurship – a new approach to the challenge of global sustainability (2021) World Journal of Entrepreneurship, Management and Sustainable Development**, 17 (4), pp. 846-855

Hasan, M.R., Abdunurova, A., Wang, W., Zheng, J., Shams, S.M.R. **Using deep learning to investigate digital behavior in culinary tourism** (2021) Journal of Place Management and Development, 14 (1), pp. 43-65

Arslanov, M.Z., Mustafin, S.A., Shangitbayev, Z.K. **Improved packings of $n(N - 1)$ unit squares in a square (2021) Electronic Journal of Combinatorics**, 28 (4), art. no. #P4.22

Guvenc, O. A **Comprehensive View of Intelligent Transport Systems and Supply Chain Management for CIS Countries** (2021) International Conference on Vehicle Technology and Intelligent Transport Systems, VEHITS - Proceedings, 2021-April, pp. 611-617

Kentbayeva, B., Baigazakova, Z., Baybatshanov, M., Asemkulova, G., Kentbayev, Y. **Environmental Assessment of Dust-Holding and Oxygen-Producing Productivity of Hawthorns in Kazakhstan** (2022) OnLine Journal of Biological Sciences, 22 (3), pp. 363-374

Uskelenova, A.T., Nikiforova, N. **Regional development of Kazakhstan: Theoretical premises and reality.** (2022) Regional Science Policy and Practice

Design of the Creative Capital Mapping for Pavlodar region (Проект «BTS Education»)

Kabdushev, S.B., Agibayeva, L.E., Kadyrzhan, K.N., Bakirov, A.S., Seitimova, G.A., Kolushpayeva, A.T., Mun, A.G. **New Approaches to Chemical Technologies of Plant Materials for Aromatherapy.** (2022) Eurasian Chemo-Technological Journal, 24 (4), pp. 331-339.

Santana, A.F., Lachman, T.A., Tyshchenko, D., Hassan, S., Dawdy, A.J., Poole, A., Stojanovic, N., Gomanie, N.N., Abramova, E., Kabetov, T., Kabiyeva, K., Kolossova, Y., Kurbanova, R., Kadyrbulat, K., Muratbekova, A., Mehta, K. **Save Tuba: A Gamified App for Children to Explore Environmental Issues and Develop Sustainable Behaviors.** (2022) 2022 IEEE Global Humanitarian Technology Conference, GHTC 2022, pp. 299-306.

Chinese Economic Presence in Kazakhstan: State Interests, Social Implications, and Strategic Partnerships (Science Committee Grant 2022-2024)

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ALMAU PORTFOLIO

20+ undergraduate programs
10 postgraduate programs
20+ minor programs
30+ double degrees
5000+ students
Bachelor's - Master's - PhD
MBA - EMBA - DBA
Double Minor/Double Major

ALMAU INTERNAL POLICIES

aim to promote social justice & support of social welfare among students and employees. AlmaU follows the general requirements for the retirement and the pension system as well as social insurance system of Kazakhstan to insure social security for employees.

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TVET PROJECT TO AID TRANSFORMING RURAL EDUCATION

Following AlmaU social and public mission, University in partnership with Zeinep Higher Multidisciplinary College held run an educational seminar on July 4-5 as part of the project "Transforming Rural Education" in the rural school of Lobanovo village supported by Educational state department of the Ayrtau district in the North Kazakhstan. 40+ teachers from 8 rural schools considered as low-income institutions have participated in a practical educational intensive program to upgrade their pedagogical and professional skills.

SOCIAL ADAPTATION EVENTS AT ALMAU QAYNAR BULAQ

AlmaU Qaynar Bulaq weekly hosts free public workshops and master classes on Personal & Professional Development for adults. Main topics are: motivation, professional up-skilling & reskilling, career guidance, financial literacy, time-management, live design, reading, writing, vocal and oratory trainings, hobbies, social media, parenthood, etc.

MASTERCLASSES SERIES FOR SCHOOL CHILDREN

AlmaU Qaynar Bulaq weekly hosts free public workshops and master classes on Personal & Career Development for teenagers and school children. The main topics are: IT and Digital Technologies, Financial Literacy, Career design and planning, Life Design, Reading, Writing, Hobbies Development, Social Media, etc. This helps assist the local community to get access to relevant resources for creating start-ups and sustainable businesses.





SUPPORT SOCIALLY VULNERABLE GROUPS OF PEOPLE VIA SERVICE LEARNING COURSE

AlmaU compulsory module in Service learning for all bachelor's students aims to promote volunteering and charity activity, as well as social responsibility among AlmaU Community to support vulnerable groups of people including social issues and hunger

ALMAU CAFE & FOOD COURTS

AlmaU strives for diversity in food adapted to the needs of the university's multicultural environment. AlmaU has sustainable food choices for all on campus to serve students, faculty, staff and university guests with Kazakh, European, Korean and other dishes, i.e. classic, halal, vegetarian, and vegan options. The food is balanced following the basic standards of healthy nutrition, including fat, carbohydrates, proteins to enhance affordable and healthy food choices.

ALMAU HAS JOINT APPLIED RESEARCH PROJECT

AlmaU faculty has designed a joint Project initiated by urban authorities on Food Security Issues, including the Construction of the Storage & Distribution Centers in Almaty city.

PROJECT SERIES "GREEN KITCHEN"

Projects series "Green kitchen" targeted on the availability of healthy food for the silver age people – projects are implemented by all AlmaU bachelor students within the course "Service Learning" (around 1000 persons)



SUPPORT PEOPLE AFFECTED BY NATURAL DISASTERS IN KOSTANAY REGION

The total area destroyed by the fire disaster in Kostanay Region exceeded 43,000 hectares of forest and adjacent territories in September 2022.

AlmaU has organised humanitarian help (mostly food products) for those affected by the fire: 90 residential buildings in two settlements and 2091 evacuated people.

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ALMAU FOOD POLICY

AlmaU is committed to the ethical sourcing of food and supplies and environmentally friendly practices. University recognizes the impact it makes on the environment and local society. The food is served on campus based on local sanitary regulations and state standards. The food is obtained from the local suppliers as possible and is recycled in a way to minimize waste. Food purchasing is aimed at maximizing sustainability and improving relations with local farmers and suppliers.

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ALMAU T. SHARMANOV SCHOOL OF HEALTH SCIENCES

AlmaU has launched the School of Health Sciences in 2022. One of the School's priorities is to establish nutrition, well-being, health psychology at AlmaU. AlmaU held a Round Table dedicated to School's open ceremony with experienced and alumni health professionals.



NEW ALMAU PROGRAM – "PSYCHOLOGY"

The newly launched AlmaU bachelor's program "Psychology" provides professional study to prepare psychologists based on professional and pedagogical competencies, skills, and knowledge. Training is conducted along three educational trajectories: i) Psychology in preschool education; ii) Psychology in school education; iii) Sports psychology.

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ALMAU & FOOTBALL CLUB "KAIRAT" COOPERATION

AlmaU Leadership and Leadership of the Football club "Kairat" (FC) establish long-term partnership activities aimed at internships for the students at FC, and R&D. FC experts continuously participate in AlmaU curriculum and extra-curricular studies.

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I REPUBLICAN FORUM OF YOUNG FAMILIES SHEZHIRE

Since 2013, every second Sunday of September, Kazakhstan celebrates Family Day. In regard to this tradition the First Forum of Young Families "SHEZHIRE" was held in Almaty at AlmaU Campus in September. The Forum is a catalyst for the emergence of a wave of young families that are able to modernize society by broadcasting the family ideology such as respect, love, trust, through their own example and by creating public media projects.

ALMAU WELL-BEING POLICIES

AlmaU strongly believes that well-being is the foundation for a healthy and happy life. Therefore, its policies on anti-smoking, health and well-being, projects and initiatives focused on mental and physical health are of great importance.





THE ALMAU TEAM TOOK PART IN THE LARGEST SPORTS EVENT "ALMATY MARATHON 2022"

On September 23, the AlmaU team participated in the largest sports event of this autumn - Almaty Marathon, 2022. AlmaU Team included Leadership, staff, faculty, students, and partners of the university, a total of 37 people. Our team took part in the following distances of routes: i) 10 km; ii) 21.1 km; iii) 42.2 km. To support the participants AlmaU hosted series of public workshops aiming to provide professional consultations and recommendations for runners organised by AlmaU School of Sport Management including:

- analysis of the route by experts Saltanat Kazybayeva, Aitimov Madi
- professional recommendations for runners during marathones by Aziz Iskakov
- trainings with psychologist Victor Malchikov*

**Victor Malchikov - runner, triathlete, climber, a prize winner in swimming and running competitions who also experienced 25 full marathon distances of 42 km, and Ironman participant - triathlon competition that included 3.8 km long swimming, 180 km. cycling, 42.195 km. running.*

MODULE "PHYSICAL TRAINING"

Integrated module in the curricula for Bachelor's students of 8 ECTS (two semesters) aimed to promote a healthy lifestyle among youth

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ALMAU SPORT & ART ZONE

AlmaU operates Sports & Art zone, as well as a football court that is used for studies and public needs

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ALMAU HAPPINESS LAB

AlmaU Happiness Lab integrates research, applied practice and study activities for the benefit of learners, staff & society - to empower the Lab, AlmaU Team actively has studied best practices of Labs & Centres in USA & Europe



ALMAU MOUNTAIN CLUB

AlmaU Mountain Club is curriculum and extra-curriculum activities that promotes:

- healthy lifestyle
- ecological problems awareness
- development of sustainable tourism in the region
- mountaineering safety among youth

In honor of the 30th anniversary of Kazakhstan's Independence, AlmaU Mountain Club of the university organized the climbing of 30 peaks in 2021

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|---|--|
| 1. Chimbulachka peak 3540 m ✓ | 16. Yukhin Peak 5130 m (Kyrgyzstan, Pamir) ✓ |
| 2. Peak Mountain (Arizona USA) ✓ | 17. Kotyrbulak Mountain 3022 m ✓ |
| 3. Mount Serkibai 2170 m ✓ | 18. Big Almaty Peak 3680 m ✓ |
| 4. Observation Mountain 2350 m ✓ | 19. Tourist Peak 3954 m ✓ |
| 5. Mount Volchya 2305 m ✓ | 20. Teacher Peak 4045 m ✓ |
| 6. Mount Suleymanka 1115 m ✓ (Kyrgyzstan) | 21. Amangeldy Peak 4010m ✓ |
| 7. Peak 28 Panfilov heroes 4120 m ✓ | 22. Mount Bolektau 147 m ✓ |
| 8. Ararat Volcano 5137 m (Turkey) ✓ | 23. Memory Peak 3665 m ✓ |
| 9. Kumbel Peak 3160 m ✓ | 24. Maria Peak 3685m ✓ |
| 10. Three Brothers Mountain 2860 m ✓ | 25. Edelweiss Peak 3540m ✓ |
| 11. Furmanov Peak 3053 m ✓ | 26. Mera Peak 6476 m (Nepal, Himalayas) ✓ |
| 12. Panorama Peak 3260 ✓ | 27. Malysh Peak 3850 m ✓ |
| 13. Bashut Peak 3355 m ✓ | 28. Cosmonaut Peak 3860 m ✓ |
| 14. Moro Rock Mountain 2050 m (USA) ✓ | 29. Stella Point Peak 5756 m ✓ (Tanzania) |
| 15. Bukreev Peak 3012 m ✓ | 30. Uhuru Peak 5895m. Kilimanjaro Volcano (Tanzania) ✓ |

ALMAU MEDIA & FILM SCHOOL

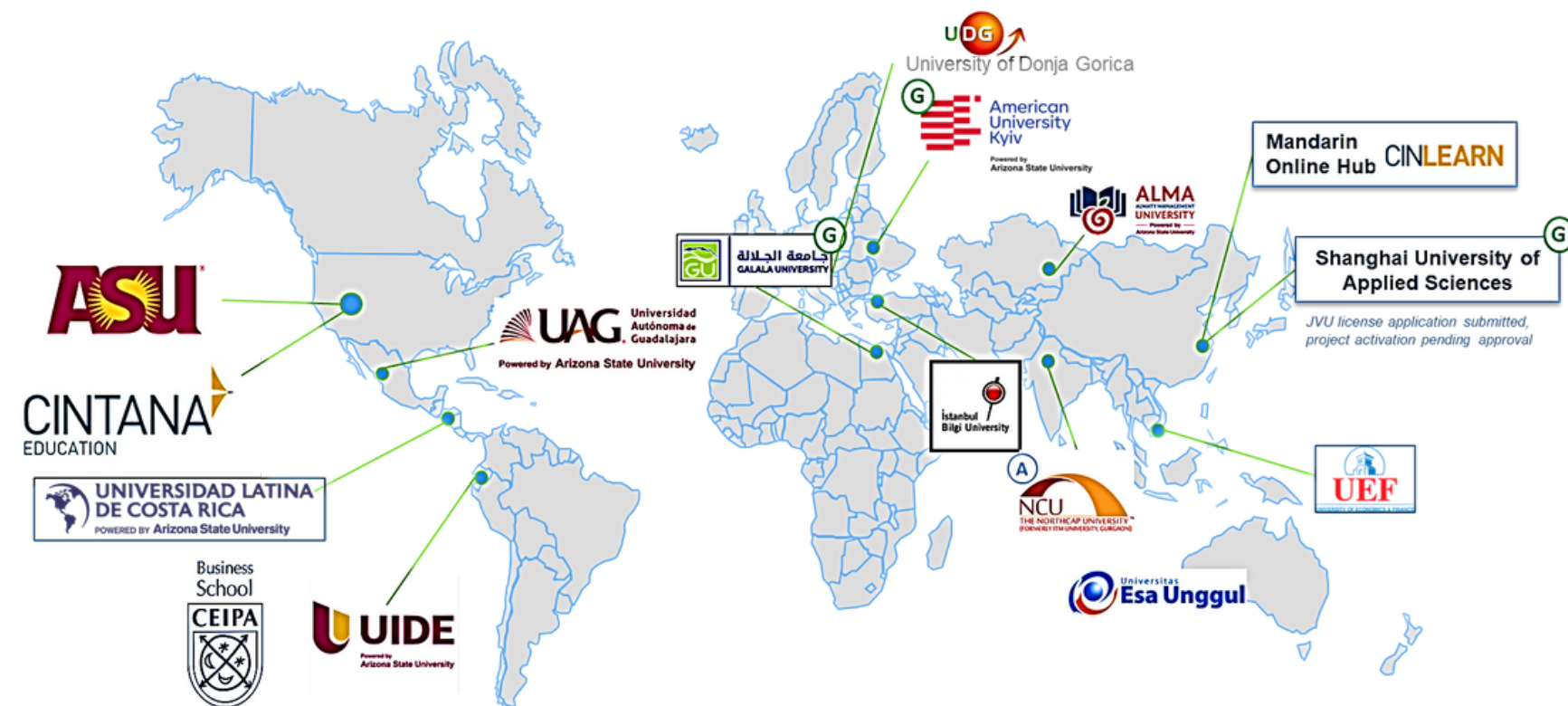
AlmaU has launched the School of Media and Film in partnership with JSC Qazaqfilm (the Kazakhstani largest film studio):

- Joint program “Digital filmmaking”
- Joint activity & Dual studies
- Use of Qazaqfilm infrastructure for hands-on experience
- Best know-how from the industry experts
- Content powered by ASU New American Film School

Grants for students

MEMBERSHIP IN CINTANA EDUCATION

AlmaU is part of Cintana Alliance, a network of the world’s most innovative institutions including its flagship partner Arizona State University. The long-term strategic partnership is aimed at expanding AlmaU’s academic programs to serve the fast-growing demand for postsecondary education across Kazakhstan and Central Asia. As a member of the Cintana Alliance, AlmaU has access to Arizona State’s online curriculum and expertise in digital learning earning, insights into how to build a world-class research program, and articulation agreements that enable students to earn an Arizona State or other Cintana member university credential or degree. AlmaU works with Cintana’s team of experts who have decades of experience building and growing universities around the world. Such partnership opens better and wider access to high-quality education on an international scale.



BOLASHAQ PROGRAMME

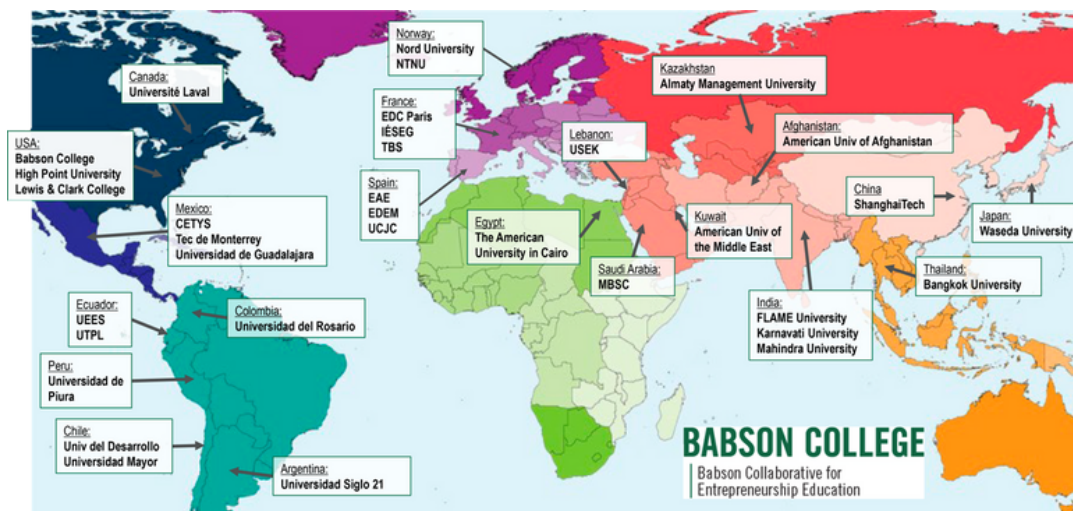
AlmaU continuously participates in arranging a fellowship program for the AlmaU staff and faculty to pass the internship in highly-ranked / world-class universities with Bolashaq funding. The fellowship program is subject to competitive selection by the state-owned Center of International Programs.

In 2013 34 AlmaU Leadership, Staff & Faculty participated in the internship programme at Berkeley-Haas School of Business (USA), and business schools in the United Kingdom, Switzerland, the Netherlands, and Singapore.

In 2020 and 2021 7 AlmaU staff and faculty have been awarded scholarships by the Bolashaq* programme for an internship at the University of Illinois at Urbana-Champaign, and Michigan State University.

Programme of Illinois at Urbana-Champaign includes individual study and research opportunities in higher education, teaching and learning technologies. This program is to help the Bolashaq fellows broaden their international outlook, develop innovative ideas, study new models in learning and teaching, and enhance their awareness of higher education developments and trends.

MEMBERSHIP IN BABSON COLLABORATIVE



U.S. News and World Report has named Babson College No. 1 in the US as an undergraduate school and MBA for entrepreneurship, 1996-2021 - 34 HEIs from 21 countries. AlmaU has joint Babson Collaborative in 2017 to enlarge networking opportunities and benefit from Babson expertise in AlmaU programmes entrepreneurial content. In 2021 AlmaU School of Entrepreneurship and Innovation has published a chapter in the book on entrepreneurial education with Babson Collaborative.

In 2022 AlmaU took part in the Babson Collaborative Global Summit “The Role of Entrepreneurship Education in the Future of Higher Education”. The event took place virtually from 14-16 March 2022. AlmaU was represented by Rector- Gulnara Kurenkeyeva as a speaker on the panel: «The Entrepreneurial University of the Future: Challenges, Opportunities and Possibilities».

A NEW FORMAT FOR PREPARING PHD STUDENTS

AlmaU, NJSC Narxoz University and the Suleyman Demirel University Institution launched a joint partnership programme for the preparation of PhD students. Classes are taught in an innovative hybrid HyFlex format by leading faculty such as PhD Moldashev K.B., PhD Isabaev M.M., PhD Satpaeva Z.T. Doctoral students of all universities study the discipline "Academic Writing" at AlmaU, doctoral students of AlmaU and SDU study the discipline "Research Methods" on the basis of SDU University, doctoral students of AlmaU and Narxoz University study the discipline "Econometrics (advanced course)" on the basis of Narxoz University.

The opening ceremony of the program was held with the participation of the Leadership from three universities.

Universities' Synergy and collaboration targeted on training that is designed for doctoral students to enhance experience exchange, perform scientific ideas, best knowledge, as well as to create a discussion platform and to strengthen professional & research collaboration between universities, faculty and researchers.

TWO PRESTIGIOUS CEEMAN CHAMPION AWARDS HAVE GIVEN TO ALMAU FACULTY IN 2022

CEEMAN Champion Awards 2022 have been awarded to 2 AlmaU professors in the following nominations: Teacher of the Year – Ms. Aurora Diaz-Soloaga (School of Management) and Responsible Educator of the Year – Dr. Alberto Frigerio (School of Politics and Law)

GSB ALMAU AND GSOM EMBA PROGRAM WAS RANKED 23RD IN QS WORLD UNIVERSITY RANKINGS 2022

The number of participants in the 6th issue of the rating reached 220 applications for Executive MBA programs from 48 countries, breaking the record of the previous five editions of the rating. In 2022 it is the only Executive MBA program in the CIS that was included in the QS World University Rankings: EMBA Rankings 2022 in the "Joint" category.

The Executive MBA program of GSB AlmaU and GSOM SPBU is in the category of joint programs and is located in 23rd place included in the 2022 ranking, with a score of 47.2 out of a possible 100 points.

WORKING VISIT OF ALMAU TOP MANAGEMENT TO ARIZONA STATE UNIVERSITY



AlmaU Board of Trustees and top management of University held the Board meeting at the strategic partner ASU, United States. The new AlmaU Strategy 2030 was presented and approved during the Board meeting.

The Board of Trustees body helps AlmaU to ensure high-quality education and strong connection to the market, business, government and society, given the diverse composition of the Board of Trustees.

FREE ACCESS TO ALMAU EDUCATION FACILITIES

AlmaU Library, coworking space Qaynar Bulaq, selected classrooms offer free public access for those not studying at AlmaU regardless of their race, religion, immigration status or gender.

ALMAU AND SCIENCE FUND HAVE SIGNED A COOPERATION AGREEMENT

Partners agree to actively collaborate in R&D.

The last discussions touched upon the following issues of collaboration:

- Creation of Technology Commercialization Center
- Scientific projects acceleration Program
- Joint events for the researchers and businessmen in the format of forums, commercialization reactors, etc.
- Special training program for technology commercialization offices in Kazakhstan.

CINTANA EDUCATION ALLIANCE INTERNATIONAL EDUCATION FAIR

International Educational Fair took place in 2022 gathering Cintana alliance members for the sake of ensuring better access to quality education locally and internationally.

During the fair, students & faculty have a chance to meet online representatives of these partner-universities and ask questions. AlmaU offers wide opportunities to its students and faculty to network, study and teach abroad and internationalize through the study abroad, exchange and dual degree programmes.

MBA "MANAGEMENT IN EDUCATION"

MBA Program "Management in Education" is designed for leaders and managers of educational institutions - schools, colleges, and universities, It is aimed to develop a skill-set targeted at ambitious transformation following the upgraded format of a new school paradigm, as well as to gain competencies in the field of modern management and education quality management. The Program nurtures and masters innovative technologies and project management tools for the benefit of a modern educational institutions.

SCHOOL OF MANAGEMENT IS ACCREDITED IN ACCORDANCE WITH IPMA CERTIFICATION

School of Management has been successfully accredited by the certification according to the rules of the Kazakhstan Project Management Association (KPMA), meeting the ICB 4.0 standard of the International Project Management Association (International Project Management Association, IPMA). On April 15, 2022, the representatives of the KPMA awarded the School of Management with a certificate confirming the successful completion of the accreditation procedure.

GLOBAL EDUCATION PROGRAM AT ARIZONA STATE UNIVERSITY

Lecturers and researchers of the AlmaU School of Economics and Finance - Dmitriy Ogay and Sadykov Alisher visited Arizona State University. Where productive meetings were held with Dr. Christine Buzinde - Director of the School of Community Resources and Development (SCRD) and Dr. Kelly Bricker Director of HAITC (Hainan University / ASU Joint International Tourism College). The founders of the Global Education Program project shared with them the main results of the project, cases of national branding, international tourism and trade in Montenegro, Turkey and Latin America, also informed about further plans for the development of the project and its expansion, as well as about joint projects and collaborations on the topic of national branding and tourism between professors and lecturers.



ON OCTOBER 29 GRADUATE SCHOOL OF BUSINESS CELEBRATED THE 25TH ANNIVERSARY OF MBA PROGRAMMES

On October 29, 2021, AlmaU Graduate School of Business celebrated the 25th anniversary of the MBA programmes. The success story of GSB and MBA programmes began in 1988 when the first training for business was launched at the Alma-Ata School of Management (now AlmaU).

Today GSB AlmaU stand for strong programmes whose quality is recognized globally (AMBA and BGA accreditations, No. 22 in the QS EMBA Ranking, top positions in the Eduniversal Best Masters ranking), successful students and alumni who set trends in the country's development, prominent experts and faculty, and respected partners.

The core event run in the format of the international roundtable "GLOBAL CHALLENGES AND THE FUTURE OF MBA PROGRAMMES" run on October 29, 2021, in a hybrid format with the participation of over 100 delegates from Kazakhstan, Russia, the USA, South Korea, Japan, France, Spain, UK, Caucasus, Uzbekistan, Kirgizstan – AMBA, Cintana Education, BGA, RABE, AACSB, CEEMAN, QS, IAUP, CU, SPBU, Kedge, NUCB, SolBridge, NU, Bolashaq, etc.; representatives from HEIs, state bodies, quasi-sector organizations, and industry of Kazakhstan and the world.

ECONOMIC EMPOWERMENT OF WOMEN

EU/UNDP project in Kazakhstan

“Supporting economic empowerment of Afghan women through education and training in Kazakhstan and Uzbekistan” has been completed with the result of educating 90 women from Afghanistan.

UN WOMEN WEPS INITIATIVES



AlmaU promotes UN Women initiatives and supports WEPs Initiatives. On November 04, 2022 AlmaU hosted the International Round Table for WEPs signatories in Kazakhstan.

AlmaU follows the Diversity, Inclusion and Equality policy, the Constitution of the Republic of Kazakhstan and adheres to the understanding that women should have open access to education and employment.

ALMAU GENDER EQUALTY

AlmaU strives for equality & diversity, offering equal opportunities for studying, working, self-development, and networking. 60 % of AlmaU students are women – programs and extra-curricular activities are aimed to empower youth for life, professional growth, and sustainable performance. AlmaU tracks the application and acceptance and entry rate for women to maintain the gender balance in the student body. AlmaU staff & faculty: 75% are women who can rely on maternity leave for up to 3 years should they consider it.

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BREAKING STEREOTYPES AND PROMOTING EQUALITY IN CENTRAL ASIA BY WB

The regional division of the World Bank and AlmaU run a joint event on the topic "Breaking Stereotypes and Promoting Equality in Central Asia" in March 2022. Delegates discussed gender equality and considered topics on professional competencies, individual abilities, and career opportunities. The event was based on the trends in the formation of an equal society, the creation of a more accessible and high-quality range of educational services; as well as the peculiarities of the influence of gender stereotypes.



ALMAU CLEAN WATER FACILITIES

AlmaU gives free access to clean water offering Campus facilities for students, faculty, staff & guests.

University has 2 drinking fountains on the premises along with the drinking water boilers. Water here comes from a filter system containing 3 stages of purification and cleaning.



Filtration systems specially designed for catering and canteen services.

Water consumption is regulated via the monthly bills received from the central city water system.

AlmaU Campus is connected to central city water system that is fed by naturally clean mountain glaciers that surround Almaty city.

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Sectional toilet flush mechanisms are installed in most of toilet rooms on campus. Students and staff are encouraged to save water.

AlmaU central sewage system is connected with the Almaty city. Central city sewage system has bio and mechanical multistage filtration.

* * *

On-campus cleaning services use certified eco-friendly washing liquids and bioproducts.

Staff and students are encouraged to save water, therefore sanitizers are placed in all public places around the campus.



REASERCH COLLABORATIONS ON ENERGY ISSUES

Wada, I., Faizulayev, A., Khademolomoom, A.H., Alzubi, A. "Energy use, real output-growth, FDI, energy-intensity and CO2 emission; the case of Kazakhstan" (2022)

Kaliakparova, G.S., Gridneva, Y.E., Assanova, S.S., Sauranbay, S.B., Saparbayev, A.D. "International economic cooperation of central asian countries on energy efficiency and use of renewable energy sources" (2020)

Kulanov, A., Issakhova, A., Koshkina, O., Issakhova, P., Karshalova, A. "Venture financing and the fuel and energy complex: Investing in alternative energy" (2020)

Ismuratov, S.B., Bedych, T.V., Gluchshenko, T.I., Ismuratov, D.S., Kukhar, V.S. "Production of bioethanol from biomass in the conditions of Northern Kazakhstan" (2020)

ENERGY USE ON CAMPUS

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AlmaU campus is equipped with energy-saving light bulbs, the windows are wide and open to have the most of use of the daylight and save on electricity and energy. The energy usage is monitored through the monthly billing system and is supervised by the authorized entities from the city and energy providers.

Representatives and top managers of major energy companies of Kazakhstan have studied at AlmaU MBA, DBA and executive education programmes that promote social responsibility and sustainability in business operations that helps these professionals make informed decisions about energy-efficient technology and policy making.



FAVOURABLE WORKING CONDITIONS

AlmaU is about 500 secured working places. Following the Kazakhstani legislation it is:

- 40 hours working week
- 28 days of annual vocation (payable)
- partly covered sick leave
- maternity leave up till 3 years
- social insurance.

For staff & faculty, and family members AlmaU additionally offers: i) health insurance and annual health screening program

ii) scholarships and tuition discounts

iii) social support (baby birth, marriage, etc.)

All staff sign 1-3 year employment contracts.

Safety precautions and harmless working conditions are provided on campus.

AlmaU has a number of policies that ensure safety, non-discrimination, equal pay, commitment to no-forced labour.

Students have the opportunity for job placements on campus and are support by the Career centre to find employment or internships.

Staff has the opportunity to earn beyond their official salary via teaching and participation in research and other projects.



personal & professional development trainings



graduate, undergraduate & internship programs

* * *



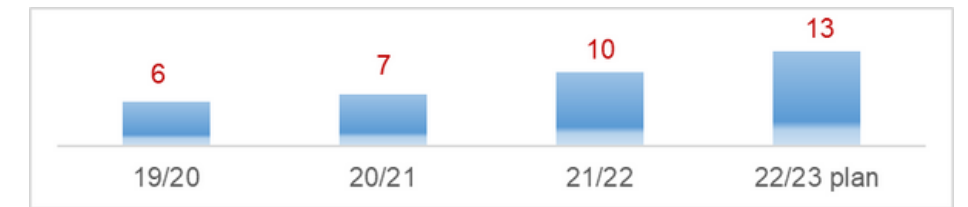
clubs & networking activities



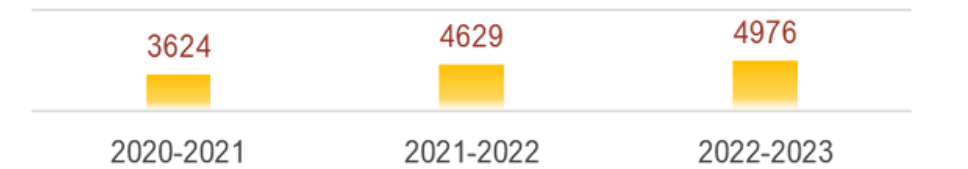
activities for health & wellbeing

ALMAU REVENUES

We observe annual steady growth of University revenue, mln USD:



Number of students growing annually



10-15% of AlmaU employees are AlmaU graduates
AlmaU has designed personnel reserve program

AlmaU has Ombudsmen both for staff and faculty and for students. These persons ensure fair work, ethics and employees' rights. There is an appeal procedure available for all matters of dispute to be resolved in a peaceful manner.



ABOUT ALMAU



9 Schools
19 Centres and Labs
13 Student clubs
1 AlmaU Extension
1 Institute for Education Development



20+ Undergraduate programmes
6 Graduate programmes
4 PhD
6 MBA -1 EMBA -1 DBA
200+ Short-term programs



5000 Students
900+ MBA Students
100 DBA & PhD Students
33000 AlmaU Extension students



200+ Full-time faculty
245 Staff
50+ Experts and practitioners



16000+ sq.m. (own campus)



RURAL MULTIDISCIPLINARY COLLEGE "ZEYNEP"

AlmaU has built the Multidisciplinary College "Zeynep" in the rural area of Lobanovo village in North Kazakhstan (Aiyrtau district) - as a model for rural vocational education. University continuously contributes to improving the quality of rural education via projects in Aiyrtau district. AlmaU runs an important project to recover and rebuild rural college based on trust management aiming to establish upgraded rural educational ecosystem in the district.

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INDUSTRY RELATED PROGRAMS

AlmaU has the aspiration to be a comprehensive world-class university, therefore STEM education is a priority. Partnerships with the industry may also create favourable conditions for university spin-offs and further research.

AlmaU School of Tourism and Hospitality runs dual programs with world's famous hotels (Rixos, Rahat Palace - Hyatt, Ritz Carlton) and double degrees with Swiss Education Group - the programs include internships at famous hotel chains in Europe

ALMAU TECHNOLOGY COMMERCIALIZATION CENTER

Technology Commercialization Center has been launched in AlmaU in 2022 as a connecting point between researchers & industry, which would create a new revenue source. AlmaU successfully presented its newly established Center in the format of a round table with the participation of businessmen, industry experts, academia, and venture investors. Delegates discussed best practices for dissemination in the sphere of commercialization of Deep-Tech scientific innovations to provide effective solutions for complex industrial problems in August 2022

9 INDUSTRY, INNOVATION AND INFRASTRUCTURE



EVALUATION OF CHALLENGES OF YOUTH IN KAZAKHSTAN AND PILOTING INNOVATIVE SOLUTIONS

Project "The Evaluation of Challenges of Youth in Kazakhstan and Piloting Innovative Solutions" is run in partnership between AlmaU, Nazarbayev University Graduate School of Education, Civil Alliance of Kazakhstan, and Economics Research Center at Georgia State University: the project aims to lower NEET youth through increased efficiency of prevention, reach out and reintegration policies of the Kazakhstani government by project recommendations. The participating partners (higher education institutions and local NGOs) align their efforts to perform research and project activities in related spheres. The cooperation with the U.S. partner institutions enhance research capacity, methodology guidance and experience exchange.

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ALMAU HOSTED BUSINESS FORUM BY BOLASHAQ ALUMNI ASSOCIATION

AlmaU hosted Business Forum by Association of Bolashaq (Bolashaq International Scholarship Alumni)

Panel participants - businessmen listed in Forbes (Kanat Kopbaev, Eldar Abdrazakov, Armanzhan Baitasov, Yerkin Dlimbetov)- founders of businesses, and entrepreneurs from various sectors; have shared their business experience and challenges in running corporations

STARTUP DEVELOPMENT COMPETENCE

Minor in Entrepreneurship for all AlmaU programs since 2017. The program is aimed at teaching entrepreneurial thinking. The students test hypotheses to launch a startup or sharpen skills in analysing a specific case of small and large business. This approach to learning outcomes focuses on the development of specific skills and abilities that will prepare students for professional life.

Erasmus+ **Project «Accelerating ICT students' startup development competence via interdisciplinary modular courses in the HEI curricula»** - AlmaU together with 9 European and Kazakhstani partners. The project is aimed to develop entrepreneurial competencies of information & communication technologies major students. In 2022 AlmaU has launched a coworking zone for educators, students, and industry for networking opportunities to launch IT.

Project "Creative Spark": Higher Education Enterprise Programme is a five-year initiative to help develop the creative economy and enterprise skills across seven countries in Central Asia, (Kazakhstan, Uzbekistan, Kyrgyzstan), South Caucasus (Azerbaijan, Armenia and Georgia) and Ukraine. The programme has been developed in response to an underdeveloped creative sector and a demand for entrepreneurship training in these countries. Creative industries have driven economic growth in the UK. We want to use this experience and expertise to support sustainable development and social welfare.

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APPLIED RESEARCH

Research and consulting on issues of improvement of service management in health care system organizations, auditing and improvement of patient care systems, introduction of international standards into the activity of two Kazakhstani hospitals.



ALMAU TUITION SCHOLARSHIPS & SOCIAL DISCOUNTS

AlmaU offers:

- full-tuition scholarships & discounts for inclusion and social support
- fee-waiver for employees and their family members pursuing higher education at AlmaU
- MBA special scholarship for students with disabilities (since 2015, total budget – 70.000 USD).

AlmaU budget for full tuition scholarships & discounts:

- 0,65 mln € (2019)
- 0,7 mln € (2020)
- 0,8 mln € (2021)

VOLUNTEERING ACTIVITY

Volunteering is the activity that is strongly supported by AlmaU, especially on the student level. It is not only incorporated into the academic content, but also conducted through the Student Relations Center and Students Volunteers club. The last one acts as a student charity organization “DOS” for over 10 years. Student Club “DOS” Student Charity Club encourages students to help vulnerable communities.



LIFELONG LEARNING CONCEPT

Lifelong Learning concept was integrated into the updated AlmaU Strategy-2030 (2022) including silver age university initiatives.

AlmaU Executive Education Center transformed into AlmaU Extension (2021)

AlmaU Extension offers 100+ non-degree short programs per year from 50+ business trainers & coaches. AlmaU is a key provider of executive education on the market - 33000+ learners to date

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GLOBAL INEQUALITY SEMINAR

Dr. Alberto Fridgerio, AlmaU School of Politics and Law, participated in the seminar "Global Inequality: Do we live in a dystopian world?". The event was organized in Astana by FES in the framework of the Youth Leadership Forum in October 2022.

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AlmaU strives for Equality, Diversity and Inclusion. University demonstrates its strong comitment to Third Mission, SDG, ESG, Social Responcibility. AlmaU follows anti-currupcion and anti-laundering principles. AlmaU is the first private university with disability-friendly campus. AlmaU also operates public coworking spaces at AlmaU Qaynar Bulaq and sport zone



SERVICE LEARNING

Service Learning (SL) course is a unique example of the Third Mission realization by Kazakhstan university. Although the case of the Service Learning course is unique in Kazakhstan, there are many approaches of SL realization around the globe. AlmaU partners in different parts of the world have their own vision of community service and service learning concepts. In the Fall Semester of 2015, AlmaU, first time in Kazakhstan, launched a new and original educational program oriented for first-year bachelor students compulsory for all specialties and majors – SL. This chapter discuss in greater detail SL educational program of AlmaU. The major goal of SL educational program is to achieve greater efficiency serving the community through additional mobilization of efforts, increasing the scale and degree of student engagement, going “beyond the walls” of the University.

School of Politics and Law of AlmaU, standing for the realization of the Third Mission, provides the SL educational program to train and educate AlmaU students to design and implement impactful, community-oriented projects. In partnership with civic society, representatives of NGOs and government authorities, SL program seeks to promote training in the field of community services and prepare students to become professionals and responsible citizens of the country.

During their studies, students get through the main concepts and definitions of Sustainable Development Goals encouraged by UN, human rights and inclusiveness.

Currently, SL educational program has more than 30 partners, 150 realized impactful projects, more than 50 thousand hours of project work. In 2017, SL educational program was awarded CEEMAN Champions Awards in nomination “The Responsible Management Education”.

Since 2015, 4200+ students & faculty have been working with 30+ NGO partners & implemented 100+ community service projects, 50 000+ hours of volunteering activity. Service learning bases on long-term project development tutored by AlmaU faculty.

Some samples of the projects run by AlmaU students are the following:

- Project to prevent sexual harassment at work and in public places
- Online-game competition for orphans
- Ecotourism and active lifestyle project
- Project “Green Kitchen” targeted on the availability of healthy food for the silver age people
- Project “Sharing the warm” targeted solving the problems of homeless people increase awareness of children's problems, as well as run trainings devoted to harassment and bullying prevention, and prevention of children involvement in crimes.

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AlmaU is technically equipped to receive students, faculty and staff with disabilities.

AlmaU has equal pay policy towards employees with disabilities.

AlmaU hosts students from low-income countries for exchange and full-time studies. they are supported by the hosting teams in terms finding the best available accommodation, fellow students gather warm clothes for those who cannot afford it through student charity club.

CENTER FOR URBAN STUDIES AND CITY MANAGEMENT

In 2020, the Center for Urban Studies and City Management was created and in 2020-2021 academic year this brand new program Urban studies and city management was developed and delivered by the Center. AlmaU launched a new programme (Social partnership in city management, Urban public policy). Levels of study: UG (Bachelor in Business and Management). The programmes' purpose is the formation and development of students' competencies in the field of city management and urban agglomerations, as well as professional knowledge in the field of urban studies. Partners of the Center: JSC "Center for the Development of the City of Almaty", KSU "Department of Urban Planning and Urbanism" under the Akimat of Almaty (Mayor's office). Urban studies is a science field dedicated to the development of urban systems and studying the structure, territorial and socio-economic organization and processes of life of the city.

APPLIED RESEARCH & PROFESSIONAL TALKS

UC Field Studies - field researches conducted by the students of Urban Center made to identify the problems and build the **metrics of Kazakhstani cities**.

In 2022 AlmaU supported public discussions **“Guidelines for involving the population in the improvement processes”**, developed by the Desent Public Foundation together with AlmaU Urban Center. Urban Talks Organizers: Association of Urbanists of Kazakhstan Q88 together with the Center for Urban Studies. The Urban Talks discussion platform has appeared six years ago in Almaty as a space for discussion of the current city agenda.

An **Investment attraction strategy** for Almaty city was developed by AlmaU and adopted by the Mayor's Office of Almaty. This strategy analyzed the most important trends in the investment environment of the city, assessed the investment attractiveness, and identified key strategic directions for the development of the investment climate of Almaty.



ALMAU QAYNAR BULAQ PARTNERS HUB: PUBLIC CREATIVE SPACE & COWORKING IN ALMATY CITY

AlmaU Qaynar Bulaq hosts open interactive master class series for Almaty citizens and guests within Festival of city society dedicated to professional development, reskilling, upskilling and newskilling for all in different aspects of life and activity:

- social media,
- Chinese tea ceremony,
- arts and design,
- health and wellbeing,
- book writing skills,
- financial literacy
- Emotional Intelligence for children and parents
- robotics and digital technologies
- etc.

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University for the city concept is run in the format of a coworking and creative space for civic society and city community as well as research and project-based activity. Qaynar Bulaq is a creative space for the city & society covering 335 sq.m. at AlmaU. Qaynar Bulaq unites over 3000+ experts offering 100+ events per month - educators, researchers, business, students, entrepreneurs, civil activists and members of public organizations and NGOs, representatives of state bodies, etc. the idea of creating an independent dialogue platform between representatives of government, business and society, which will result in new forms of cooperation and joint projects to solve the city's urgent problems and implement successful socio-economic, technological and educational solutions

AlmaU Qaynar Bulaq weekly hosts free public workshops and master classes on sustainability issues - coming to solve crucial aspects within SDG 1, SDG 2, SDG 3, SDG 8, SDG 11, etc.



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AlmaU Qaynar Bulaq weekly hosts workshops and master classes for entrepreneurs, representatives of businesses and industry aimed at development skillset and networking. Main topics are:

- Marketing and promotion
- E-commerce
- Time-management
- Automatization
- Entrepreneurship
- Strategic Mindset
- Communications
- Finance
- HR
- etc.

University supports preserving arts and heritage by regularly organizing exhibitions on the campus premises for free.

AlmaU library, sports and coworking premises are accessible for public for free.

ALMAU'S COLLABORATION WITH LEHIGH UNIVERSITY

AlmaU and Lehigh University started a fruitful collaboration via joint project development activity, with the participation of students and teachers of both institutions. In the frame of the Global Social Impact Fellowship, supported by the U.S. Embassy and funded by UniCEN - Central Asia University Partnerships Program which is implemented by the American Councils for International Education in Kazakhstan, more than 20 students and several faculty members of the two Universities have worked together to implement sustainable development education projects.

The first project refers to the theme of sustainable education for school students (Save Tuba) where participants aim to create a smartphone app for school children, educating them about the sustainability issues and targeting the change of mindset.

The second project targets air pollution in Almaty where participants do research on this issue and propose solutions. Here smart city project innovations are being introduced throughout Kazakhstan, particularly in the country's largest city, Almaty. These innovations are happening in the areas of health care, education, and safety/security, among many others.

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JOINT RESEARCH ON AGRICULTURAL ISSUES

Omarkhanova, Z., Esbergenova, L., Makisheva, Z., Kishibekova, G. Trends of the agriculture development in the Republic of Kazakhstan (2016) International Journal of Economic Perspectives

Temyrbekova, A.B., Temyrbek, E.B., Tastandieva, N.B., Jandosov, K.Z., Aldabergenov, N.A. Impact of Kazakhstan's integration into the Eurasian economic community on the competitiveness of the country's agriculture (2015) Review of European Studies

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SUSTAINABLE REPORTING

AlmaU has developed a number of internal policies to ensure that operations and consumption are carried out in a responsible manner. The University published regular annual reports, Impact report, UN PRME progress reports, financial audit results, which proves its transparency and responsibility towards the society.



PROJECT "AUTOMATED WASTE MANAGEMENT SYSTEM"

AlmaU team "Dispose" became the winner of "StudentDigitalFest-2022" in the nomination "Automated Waste Management System". On September 29 - 30, 2022, within the framework of the VII Youth Forum of the World Petroleum Council "Energy Transition: Dialogue of Generations", the final of the third season of the team competition "StudentDigitalFest-2022" was held in Almaty. Seven best teams shortlisted for the award met in the final including two AlmaU teams.

The uniqueness of the competition was based on the technical task among 21 teams that have been working for four months on the development of a solution integrating digitization or a process of automation. The main goal of the competition is to support the initiatives and innovative projects of Kazakhstani youth to develop technological solutions in the field of digitalization.

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AlmaU School of Entrepreneurship and Innovation hosts regular Student challenges for them to present their start-up ideas, and one of the main criteria is that the start-up should aim at some kind of climate action and environmental protection. Students should understand the UN SDGs, and how they can solve them with their start up.

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RANGE OF ENVIRONMENTAL PROJECTS

Projects series "ECO" – range of environmental projects to solve ecological problems in Almaty city and surrounding territories, for example, prevention of air pollution, trees planting, etc. – projects are implemented by AlmaU bachelor students within the framework of the course "Service Learning"



ENVIRONMENTAL PROJECT “ULY BALQASH SHAQYRADY” (IN KAZAKH: GREAT BALQASH LAKE IS CALLING)

Following the idea of an Impactful University, AlmaU focuses on enriching its third mission to contribute to the creation of environmental value beyond its campus. “Uly Balqash Shaqyrady” (In Kazakh: Great Balqash Lake is calling) project is aimed to preserve the nature and fauna of Lake Balqash, which is the 15th largest lake in the world. It is unique, because its western part is fresh water, and the eastern half is saline. The goal of this environmental campaign is to attract public attention to the problems of pollution and ecological damage of the Lake and to boost domestic tourism. The project is implemented with support from domestic companies and the Kazakhstan Geographic Society.

The icy trips “Uly Balqash Shagyrady” headed by Dr. Kozhakhmetov, AlmaU President, usually take place in winter. The idea is based on a 24 km long walk across the lake by businessmen, journalists, athletes, public leaders and students who have a chance to network and share their insights on various societal topics. This project is aimed at lake conservation and sustainable use of the lake and surrounding area resources and to promote the minimization of damage to aquatic ecosystem

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REASERCH COLLABORATION BETWEEN KAZAKHSTANI UNIVERSITITES

Joint Research of Bourdais Park, J., Adibayeva, A., Saari*, D. "Contestation and Collaboration for Water Resources: Comparing the Emerging Regional Water Governance of the Aral Sea, Irtys River, and Mekong River" (2021) - inquiries into how effectively “regional transboundary water governance” functions in resolving ecological problems associated with shared water resources. It compares three cases in Asia—the Irtys River, the Aral Sea, and the Mekong River basin.

* Dr. Saari D. - AlmaU professor and program leader, AlmaU School of Politics & Law.



ALMAU MOUNTAIN CLUB

In honor of the 30th anniversary of Kazakhstan's Independence, AlmaU Mountain Club of the university organized the climbing of 30 peaks. On a regular basis it organizes events funded by AlmaU and in collaboration with local NGOs, companies, individuals, aimed at:

- Promotion of a healthy lifestyle
- Ecological problems awareness and building shared responsibility
- Development of sustainable tourism in the region
- Mountaineering safety among youth
- Preserving land ecosystem
- Waste reduction in the mountain area

ALMAU & SCIENCE FUND'S JOINT PROJECTS ACTIVITY

Over half of the year AlmaU and the Science Fund representatives have been jointly working on the Program on the Acceleration of Scientific Projects.

It is important to note that AlmaU, together with the Science Fund, have implemented the Program dedicated to the acceleration of scientific projects in the field of ecology, agronomy, landscape design, genetics, beekeeping and other important areas. Within the Program framework training series was held on May 17 to May 28, for university teams represented by commercial scientists - researchers.

Teams presented 12 projects by in the field of ecology, agronomy, landscape design, genetics, beekeeping, etc. during the trainings that gathered 54 participants. 6 out of 12 projects have serious potential for implementation.



A COLLECTIVE MONOGRAPH "IN SEARCH OF AN EFFECTIVE MODEL OF UNIVERSITY IN KAZAKHSTAN"

The Book was published for the 30th anniversary of the Independence of the Republic of Kazakhstan
Contributors - 12 universities from 7 cities in Kazakhstan. Group of authors - 45 researchers

Contents - 11 chapters, 18 Kazakhstani and international cases

Each chapter has a commentary from international and Kazakhstani experts. The book is about: higher education in Kazakhstan in the context of world trends, the impact of universities on economy and social sphere, the development of entrepreneurial universities, managerial thinking of university leaders, the sustainable development of universities, role of universities in research and lifelong learning.

ROUND TABLE "ANTI-CORRUPTION IN MODERN CONDITIONS"

AlmaU hosted Round Table "ANTI-CORRUPTION IN MODERN CONDITIONS"

The School of Politics and Law hosted a Round table: "ANTI-CORRUPTION IN MODERN CONDITIONS", that was initiated by Professor Nurgul Mynbayeva, Program leader of AlmaU EP "Jurisprudence" and Professor Dzhanaydar Magzamov, Colonel of the Ministry of Internal Affairs of the Republic of Kazakhstan, member of the International Police Association at the UN for students, staff, faculty and partner institutions.

Special Guests and Participants of the Round Table are:

- Sergey Neznaev, Colonel and Press Secretary of the Ministry of Internal Affairs of the Republic of Kazakhstan for the Almaty region
- Anel Syzdykova, member of the Advocate Ethics Commission of the Almaty Collegium of Advocates
- Kultai Birzhanova Associate Professor of the Kunaev Law Academy
- Zhanna Shayakhmetova Ph.D. in Law, Associate Professor of Dosmukhamedov Atyrau University
- Assel Kazieva Candidate of Economic Sciences, Associate Professor of SpHULU Almaty
- Zaure Karakulova Ph.D. in Psychology, Associate Professor of Caspian University



Focus on Civil Society and Sustainability



1. Annual international conference on "Public Trust and Social Capital";
2. Educational module on **Civil Society and Sustainability** as pilot project for the programme IR&E ;
3. **Imagine, visions for a better world:** a social-media platform of discussion for local, national and international experts about how to reconceptualize contemporary society;
4. **Academy of NGOs** : a joint project aimed at creating a bridge between NGOs, higher education and civil society;
5. **International certificate of professional skills in sustainability powered by ASU** (planned);
6. **Center for the Development of Kazakh Civil Society** (Aurora Diaz).



ANNUAL CONFERENCE ON "PUBLIC TRUST AND SOCIAL CAPITAL"

The 2nd International Online Conference was held in December 2021. The conference traditionally addressed the importance of trust and social capital for the development of Kazakhstan. The discussion was focused on both the opportunities that exist for building constructive relations between public institutions and civic society and the challenges that are currently constraining such a process. Prominent national and international figures from academia, government, business, international organizations, NGOs and mass media took part in the event as speakers and participants. As such, this important gathering had become a unique occasion for an exchange of opinions, expertise and best practices in Kazakh, Russian and English - <https://www.youtube.com/watch?v=nNZPwvYp9Ic> To conferences serve as a platform for annual publication of research on public trust and social capital.

AlmaU strongly believes in equality and justice. It promotes academic integrity on all levels: within the university and in the country and the region.

AlmaU students have an independent students' union, the so-called student government that has a voice in major university-wide decisions via their participation in the collegiate bodies of the university.

AlmaU Board of Trustees being the highest governing body of the university has a strong representation of different sectors: government, business, and academia, which allows fair evaluation and judgments made.

AlmaU invites local stakeholders to decision-making and strategic planning via annual public reports, involvement of stakeholders in the advisory and consulting boards and councils, conferences and other events and activities.

In working with the government, AlmaU can provide expert advice to local, regional and national government, provide general education, upskilling and capacity building to policy- and law-makers in various industries and spheres and offer neutral platform for civil society, government and business discussions.

TVET PROJECT "TRANSFORMING RURAL EDUCATION"

Following AlmaU social and public mission, University in partnership with Zeinep Higher Multidisciplinary College held run an educational seminar on July 4-5 as part of the project "Transforming Rural Education" in the rural school of Lobanovo village supported by Educational state department of the Aiyrtau district in North Kazakhstan.

More than 40 teachers from 8 rural schools of Aiyrtau district have participated in a practical educational intensive program by Almagul Kanagatova Eurasian Center for People Management to upgrade their pedagogical and professional skills.

In the framework of the Project 12 directors of rural schools in the Aiyrtau district participated in the psychological school assessment and analyzed foreign case studies to improve and establish the favorable academic climate in rural schools.

School leaders also designed their own approaches aimed to develop an integral educational ecosystem by Rinat Iskakov the leader of AlmaU project "Jana Mektebi" and Director of AlmaU Education Development Institute.

AlmaU continuously contributes to improving the quality of rural education via projects Aiyrtau district in the North Kazakhstan. AlmaU runs an important project to recover and rebuild Rural College in Lobanovo Village based on trust management aiming to establish upgraded rural educational ecosystem in the district starting from May 2022.

GSU IMPACT EVALUATION WORKSHOP WAS HELD IN ALMAU

Andrew Young School of Policy Studies at Georgia State University (Atlanta, USA) partnered with AlmaU to organize "Impact Evaluation Workshop" in Almaty, Kazakhstan between April 11-14, 2022.

The 3-day workshop was held at AlmaU campus and featured distinguished international speakers with vast experience in applying impact evaluation methods in various fields such as education, healthcare, governance, social safety, among others. The event was funded by Georgia State University Office of International Initiatives.

Almaty Management University would like to express its sincere gratitude to Sally Wallace, Daniel Kreisman and Bauyrzhan Yedgenov from Andrew Young School of Policy Studies at Georgia State University for their incredible work, contribution and devotion to sharing their invaluable expertise on the theme!

PROJECT "CENTRAL ASIA+"

Project "Central Asia+: towards a new hub of innovation in higher education" aims to establish an innovation hub and platform for:

- acceleration of ideas, projects, and investments
- nurturing new models of responsible university based on international experience, professional standards, and best practices
- enhance regional integration in education and science, joint R&D and innovation project development
- support of visionaries among educators and university leadership as a club for innovative thinkers as well as cases for rethinking and upgrade

EUROPEAN STUDIES CENTER AT ALMAU

•European Studies Center aims to enlarge research in EU-KZ relations in different fields, find obstacles and suggest ways to enhance transregional, international collaborations. Center's activity is based on universities consortia venue. Project targets include:

- R&D
- evaluation of general public knowledge in the sphere of interests
- comparative analysis of the changes happened in EU-KZ relations, including economy, logistics, transportation, environmental, climate, education and health issues
- improvement knowledge of the undergraduate, postgraduate students in EU-KZ relations in the field of their studies and support capacities building for future developments, etc.



SDG CENTER AT ALMAU

The SDGC is aimed at coordinating all the activities promoted in the University regarding sustainable development, social responsibility and Third Mission. The Center aims at increasing the social responsibility of the university's community (students, faculty, and staff) and engaging local communities to accept actual and future social challenges through the promotion of attitudes and values such as sustainable development, participation in decision-making, gender awareness, leadership, community service and civic development.

Activities are targeted to:

- promote academic literacy in sustainable and social issues, increase capacity building of faculty by granted international programs, seminars and conferences
- support research projects
- enhance international commitment to sustainable and social issues, engaging in international platforms and networking
- monitor activities to transform campus life into more sustainable and socially responsible
- have a voice in the country-level SDGs policy development
- create a cross-sector dialogue on SDGs on local and international levels
- collaboration with NGOs, government, businesses, and academia to tackle SDGs.

SDGS BUSINESS GAME "MISSION 2030"

54 students from six Kazakhstani Universities (Narxoz University, KIMEP, KazNAIU, KazNU, KBTU and AlmaU) participated in SDGs Business Game. The Business Game "Mission 2030" was jointly held by the Center for Sustainable Development at AlmaU and AlmaU student club "SDG Legion".

During the game, the participants played "Game of goals". At the end of the event, a participant from each team spoke on the topic "Which of the 17 Sustainable Development Goals did they choose? What proposals do they have for achieving it in Kazakhstan? Why is she so important to them?" The purpose of the game is to identify priority tasks from the point of view of the youth of Kazakhstan, as well as to increase the awareness of young people about SDGs.

The business game was developed according to the methodology of UNDP and the Asian Development Bank. There were 4 moderators from the Institute for Economic Research under the Ministry of National Economy.

The event was held with the participation of representatives of the Institute for Economic Research -

the Secretariat of the National Commission for SDGs.



COMMITMENT TO UN PRME

PRME is unique because it makes impact on the academia, which makes impact on business and society. It is the time to make that impact valuable and stronger than ever. The truly worthy mission of the university – to be an impactful and meaningful university in forming socially responsible style of management for the benefit of the civic society.

AlmaU has initiated the launch of the [PRME Eurasian Chapter](#) in 2021 - we expect that PRME Eurasian Chapter becomes the regional driver of sustainable development and social responsibility in the region.

ROUND TABLE OF RECTORS OF CENTRAL ASIA ON THE TOPIC "SUSTAINABLE DEVELOPMENT OF CENTRAL ASIA AND THE THIRD MISSION OF UNIVERSITIES"

Alma hosted a [Round table of Rectors of Central Asia](#)

On April 20, 2022, AlmaU hosted a Round table of Rectors of Central Asia on the topic "Sustainable development of Central Asia and the Third Mission of Universities".

Considering the global trends in the development of universities and the higher education system, it is crucial to rethink the role of universities in the development of society in the Central Asian region in order to introduce the Third Mission model and the ESG (Environmental, Social, and Corporate Governance) concept into the DNA of educational institutions.

TWO PRESTIGIOUS CEEMAN CHAMPION AWARDS GIVEN TO ALMAU FACULTY IN 2022

CEEMAN Champion Awards 2022 have been awarded to [2 AlmaU professors](#) in the following nominations: Teacher of the Year – Ms. Aurora Diaz-Soloaga (School of Management) and Responsible Educator of the Year – Dr. Alberto Frigerio (School of Politics and Law). Each year, starting in 2010, CEEMAN recognizes outstanding achievements of individuals from CEEMAN member institutions, in the categories of teaching, research, responsible management education, and institutional management. In all CEEMAN Champion Awards categories, the judges have a special eye for: how the accomplishment is relevant to the management practice and knowledge in the local environment, how it contributes to the institution's overall vision and strategy, how it reflects the values and principles of the CEEMAN Manifesto "Changing the Course of Management Development: Combining Excellence with Relevance".





Painting by Shege

With Open Mind & Heart from AlmaU!

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