



**Graduate  
School of  
Business**



**MSM** | MAASTRICHT  
SCHOOL OF  
MANAGEMENT

Joint  
**MBA MSM & ALMU**



# Joint MBA MSM & ALMU

**Specification:** General and Strategic Management

**Format:** Number of modules – 7

Modular frequency - once every three months

Duration of each module – 2 weeks (12-14 days)

Study time: from 14:00 till 21:40

Outreach module provided in the Netherlands (two weeks)

**Duration:** Total programme duration - 2 years

**Study Language:** English

## Profile:

## Advantages:

- High-quality time-tested education (more than 2000 graduates)
- Programme adapted to the Kazakhstan market conditions
- Compliance with the state educational standards (state diploma award)
- Training based on modern methods of management training
- Expansion of business relationships and connections
- Programme flexibility Focus on personal growth of students
- Special team spirit and traditions

- **Specialists and managers with fluent English, aimed at an international career**
- **Middle and top-level executives of Kazakh and international companies**
- **Business owners who want to gain a foothold in international markets**

## Programme content:

- Macro- and Microeconomics
- Financial Accounting
- Managerial Accounting
- Research Methods and Business Statistics
- Economics for Managers
- Financial Management
- International Business
- International Market Finance
- Cross Cultural Management
- Marketing in a Global Context
- Global Supply Chain Management
- Leadership, Changes and Responsibility
- Innovations and Entrepreneurship
- Global Corporate Strategies
- Command and Control Systems
- Marketing Services
- Consultancy Processes
- Strategic Implementation Management

## Diplomas:

- **Diploma of the Maastricht School of Management, awarding the Master of Business Administration (MBA) academic degree**
- **Kazakhstan State Diploma awarding the Master of Business Administration (MBA) academic degree**
- **MBA diploma of ALMA University**
- **Personal certificate from AMBA**