

*ОТЧЕТ О ВЫСТУПЛЕНИИ НА  
КОНФЕРЕНЦИИ*  
9TH EUROPEAN CONFERENCE ON  
INNOVATION AND ENTREPRENEURSHIP

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# ICMLG 2014

- ◎ 17-20 сентября 2014г.
- ◎ Белфаст, Великобритания
- ◎ Университет Алстер (Ulster) & School of Social Enterprises Ireland
- ◎ 9 европейская конференция по инновации и предпринимательству



# ОРГАНИЗАТОРЫ

- ACPI - Academic Conference Publishing International - это организация в Великобритании, занимающаяся организацией и проведением конференций международного уровня, с привлечением экспертов со всего мира.

- <http://academic-conferences.org/>



# КЛЮЧЕВЫЕ СПИКЕРЫ

**Michael Pyner**, Social Entrepreneur and Creative Advisor

**Dr Stephen E. Cross**, Executive Vice President of Research, Georgia Institute of Technology, USA

**Fr Myles Kavanagh CP**, Flax Trust, Northern Ireland, UK

# ВЫСТУПЛЕНИЕ

- Social Entrepreneurship - A New World Trend
- Презентация 15 минут
- коллоквиум PhD

# РЕЗУЛЬТАТ

## ○ Публикация в сборнике конференции

### Publication opportunity

Papers presented at the conference are published in the conference proceedings.

Additionally, papers that have been presented at the conferences will be considered for:

- A special issue of the [Leadership & Organizational Development Journal](#) ISSN: 0143-7739

### Conference accreditations

The conference proceedings will have an ISBN and will be submitted on publication to:

- Thomson Reuters ISI [Web of Science](#) (WOS) Conference Proceedings Citation Index
- Elsevier SCOPUS abstract and citation database
- The Institution of Engineers and Technology in the UK (INSPEC);
- The EBSCO database.
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Please note that depending on the accreditation body, this process can take several months







## RESEARCH METHOD

- We use the case study methodology as a valid way of exploring existing theory and as a exploratory way to provide an integral vision and a general understanding of a phenomena (Yin, 2009).
- In this research, we analyze the organizational change operated on a Social Portuguese Organization.
- Organizational change is the process of converting an organization from its current state to a desired future state (Sullivan, 2009).
- Following a literature review, eleven in-depth interviews were conducted with managers in Luiz Bernardo de Almeida Foundation
- The specificity of the context, namely the complexity and diversity of the organizations, hampers the comparability, but it highlights a set of good examples concerning the key factors for the establishment of an effective innovation and sustainability strategy for social economy organizations

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