



**Working Results Report of  
Almaty Management University  
for 2016-17 academic year**

**and**

**Key directions of development  
for 2017-2020**

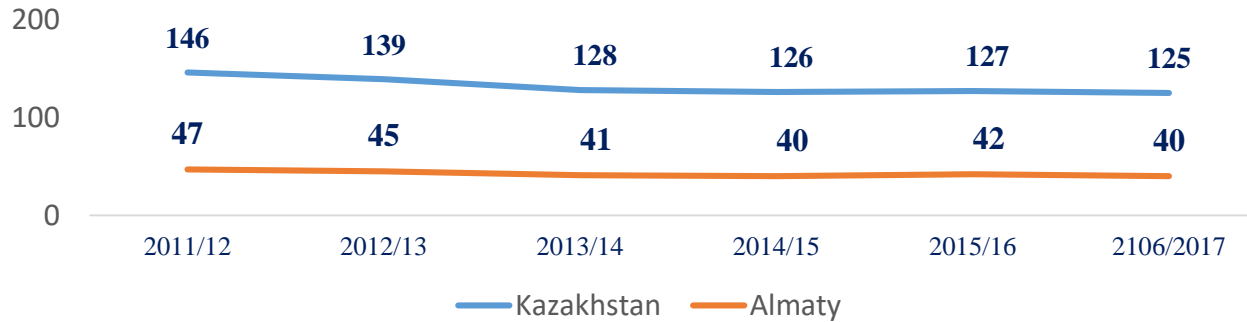
## Structure

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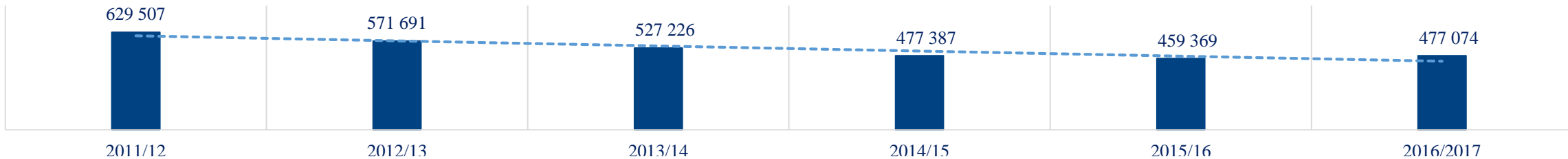
### The number of HEIs



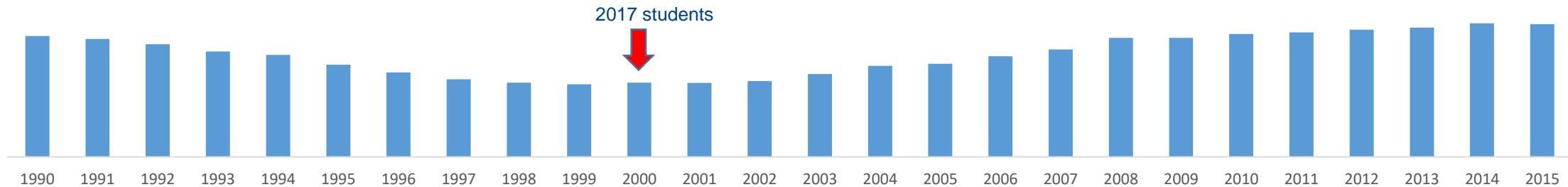
\*The number of universities is continuing to shrink. Optimization touched mainly private universities (-19). The decrease in the number of students accompanied that process.

In 2016 the number of students of Kazakhstan universities increased up to 3,9% (17,7 thous. people) relatively to 2015. The number of students approached to the level of 2014.

### The number of students in HEI of Kazakhstan



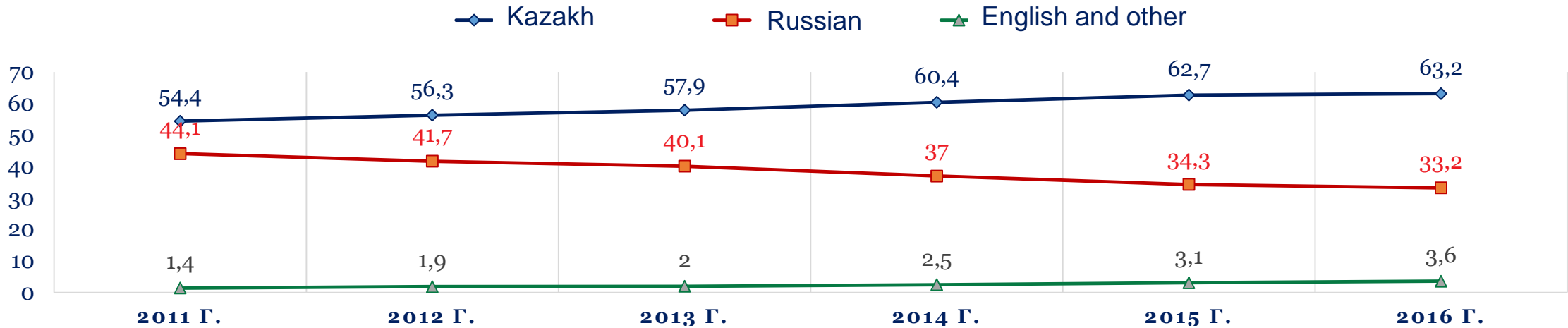
### Dynamics of the birth rate in the Republic of Kazakhstan



# Kazakhstan market of higher education: Review



THE PROPORTION OF STUDENTS BY LANGUAGE OF INSTRUCTION %



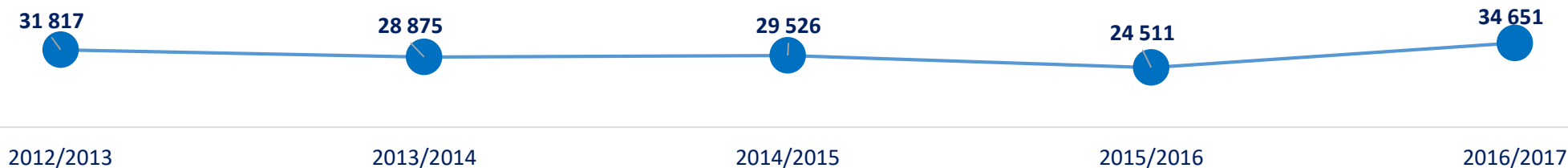
\*In 2016, the number of students studying on Kazakh language track was 301.2 thous. people, on Russian language track 158.6 thous. people, on English language track 17.1 thous. people.

The number of students receiving higher education in Kazakh language increases every year. Most of the students study at universities of Almaty (24.1%), South Kazakhstan region (21.2%) and Astana (9.2%).

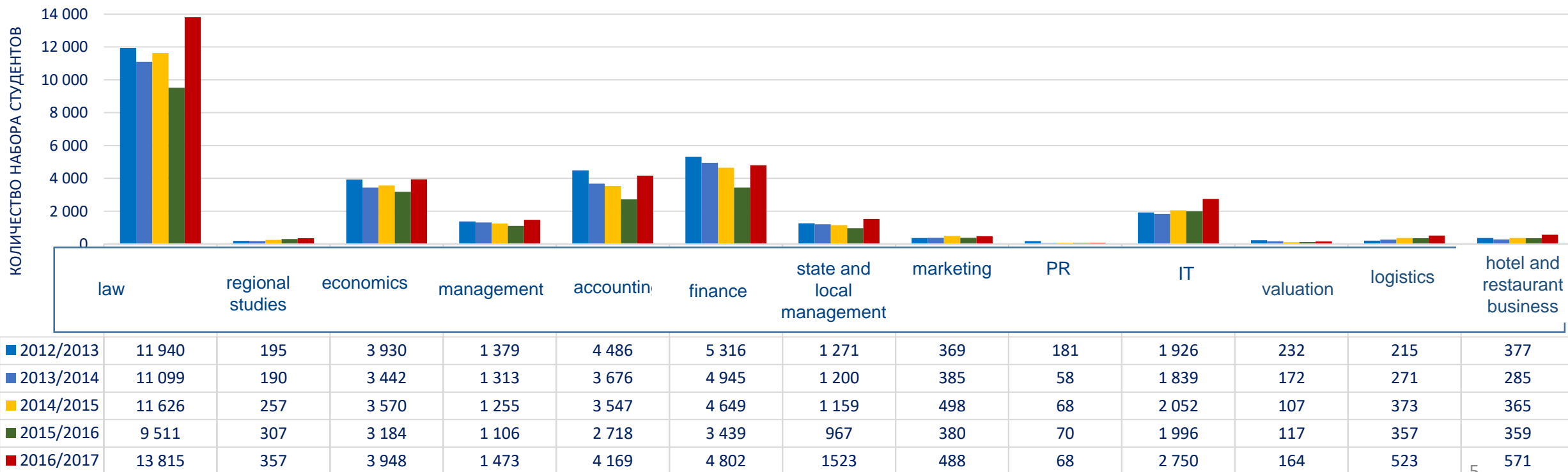
There is a steady increase in the rate of students studying in foreign languages. In 2015, 17,094 students studied in English, while in 2011 the same indicator was 8,703.

# Kazakhstan market of higher education: Review

## TOTAL ADMISSION IN THE RK FOR ALMAU BACHELOR PROGRAMMES

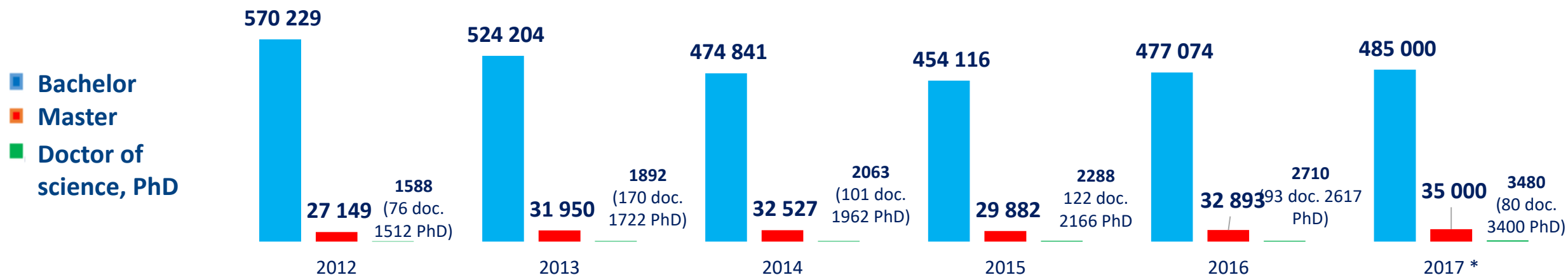


## TOTAL ADMISSION IN THE RK FOR ALMAU BY BACHELOR PROGRAMMES

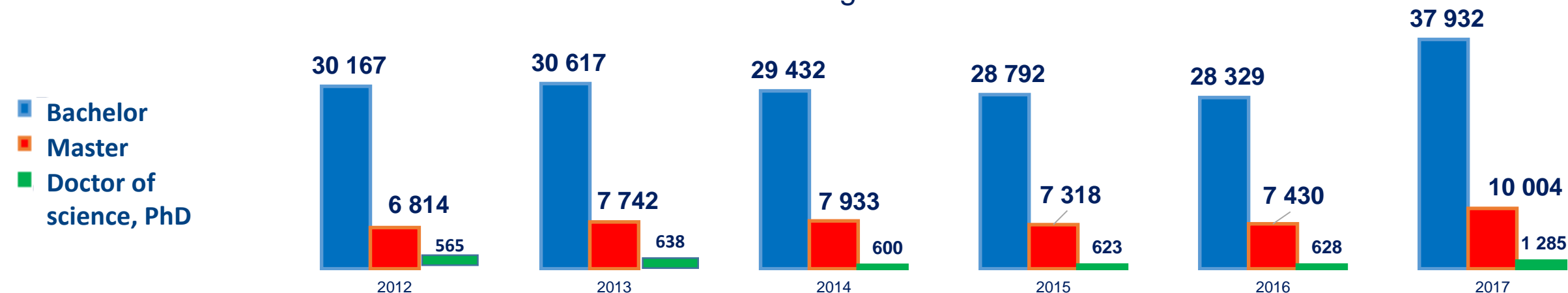


\*По данным комитета по статистике РК

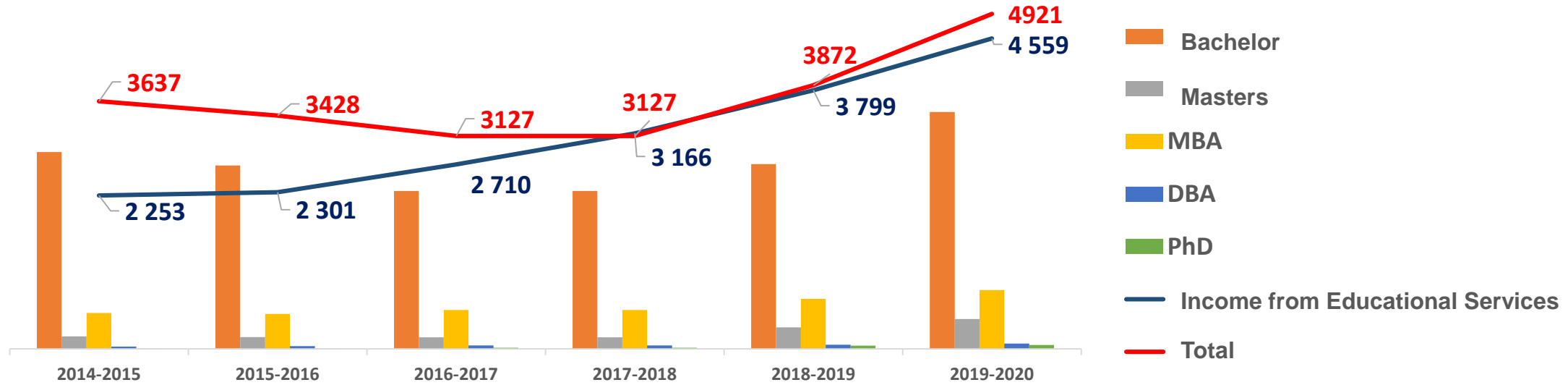
## Number of master and doctoral studies, people



## Government grants in KZ



# Number of students in AlmaU



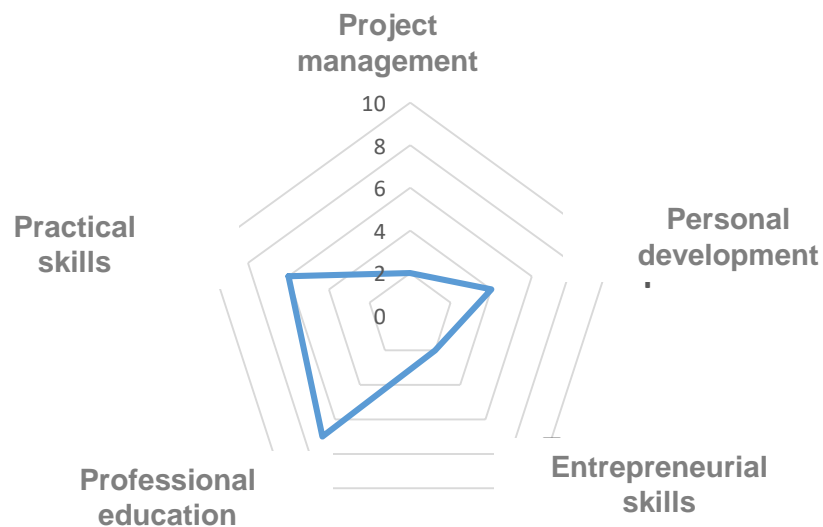
	2014-2015		2015-2016		2016-2017		2017-2018		2018-2019		2019-2020	
	admission	total	admission	total	admission	total	admission	total	admission	total	admission	total
Bachelor	1007	2891	603	2694	617	2321	597	2170	650	2713	700	3480
Master degree	136	184	108	173	111	169	150	185	170	315	200	440
MBA	203	527	197	515	296	571	340*	600	350	735	400	865
DBA	-	33	15	42	15	50	15*	53	17	62	20	77
PhD	2	2	2	4	13	16	18	18	20	47	23	59
<b>total</b>	<b>1348</b>	<b>3637</b>	<b>925</b>	<b>3428</b>	<b>1052</b>	<b>3127</b>	<b>1120</b>	<b>3026</b>	<b>1207</b>	<b>3872</b>	<b>1343</b>	<b>4921</b>
<i>total without MBA, DBA</i>	<i>1145</i>	<i>3077</i>	<i>713</i>	<i>2871</i>	<i>741</i>	<i>2506</i>	<i>765</i>	<i>2373</i>	<i>840</i>	<i>3075</i>	<i>923</i>	<i>3979</i>

\*expected

# AlmaU graduate (Bachelor)

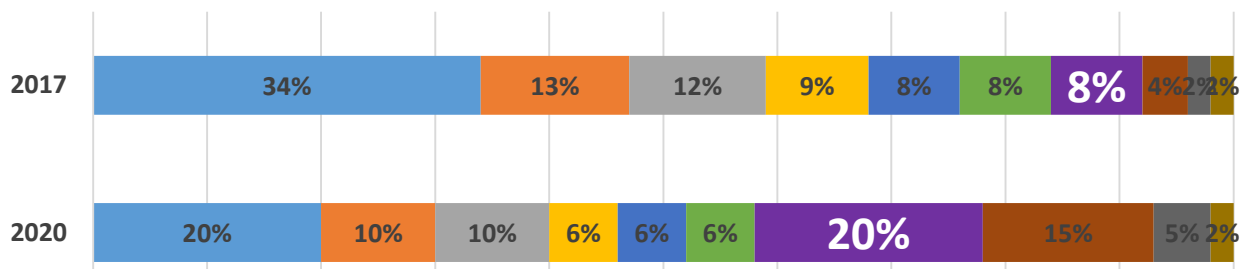
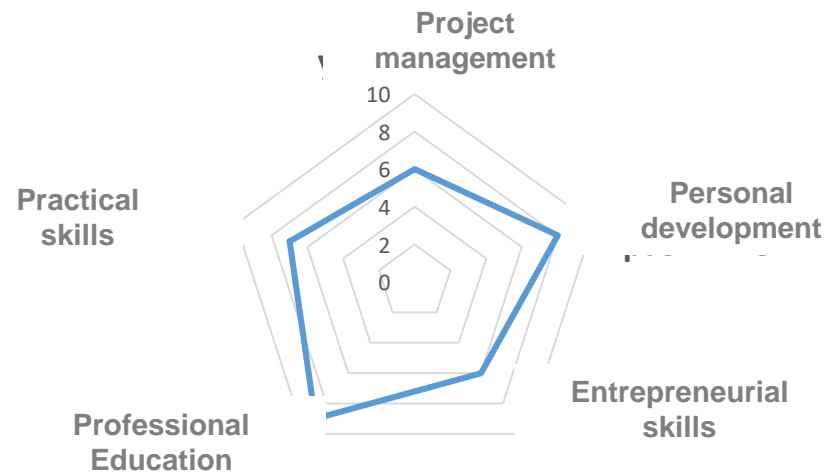
## AlmaU Graduate of 2017

Employed in the first 3 month term – more than **60%**  
 Employed in the period of 6 month – more than **85%**  
 Diplomas with Honors – **15%**  
**IELTS 5.0**  
**100% of graduates have experience of social projects implementation**  
 Average salary over **150 000 KZT**  
 Share of entrepreneurs – 8%  
 Graduates with **Major-Minor diploma**



## AlmaU Graduate of 2020

Employed in the first 3 month term – more than **70%**  
 Employed in the period of 6 month – more than **90%**  
 Diplomas with – **15%**  
**IELTS 6.0**  
**100% of graduates have experience of social projects implementation**  
 Average salary more over **300 000 KZT**  
 Share of entrepreneurs – 20%  
 Graduates with **Major-Minor diploma**



- Finance sector
- Trade and services
- Continue education
- Industry and construction
- Transport and logistics
- HoReCa
- Entrepreneurship
- IT and communication
- Government
- Other (army services, future mothers)

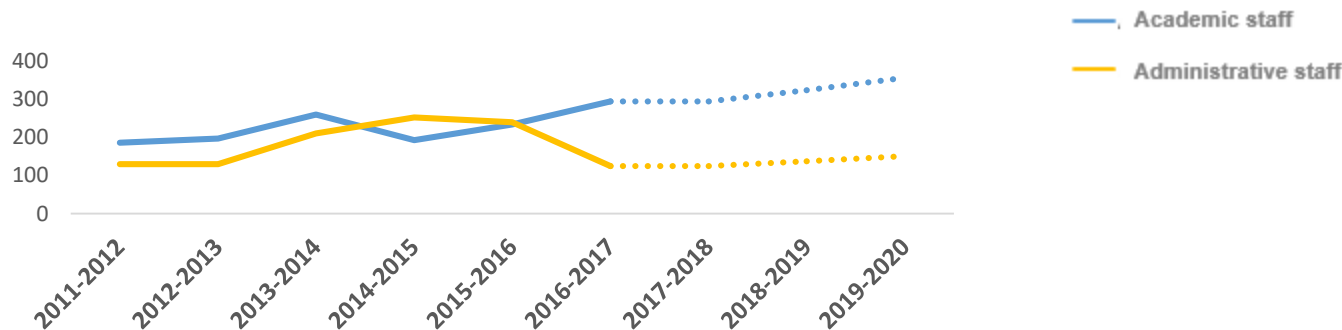


# Faculty and staff of AlmaU

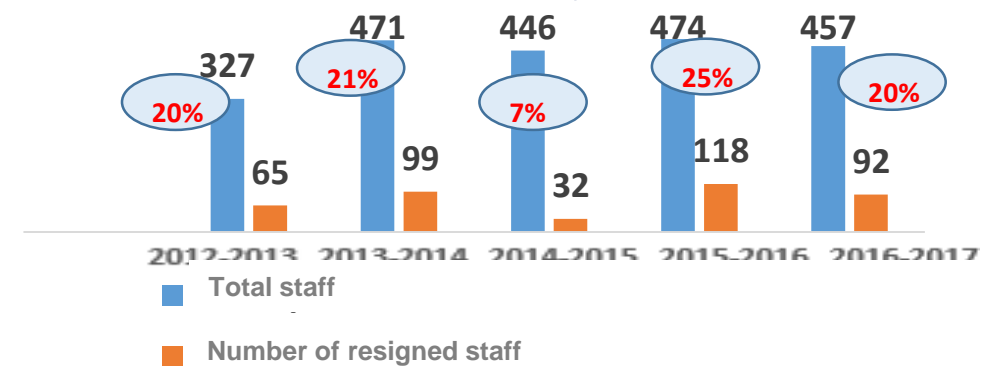
Academic Year	2014-15	2015-16	2016-17	2017-18	2018-19	2019-20
Academic Staff*	193	234	295*	301	325	350
Administrative staff	253	240	158*	153	170	180
<b>Total number of Faculty and Staff</b>	<b>446</b>	<b>474</b>	<b>453</b>	<b>454</b>	<b>495</b>	<b>530</b>
<i>FYI: Full-time Faculty</i>	193	234	249	255	270	300

\*Academic staff – faculty members, schools’ staff, Center for Research, Center of Entrepreneurship and Innovation Development, Labs, Business-Incubator

### Total amount of Faculty and Staff, (by people)



### Staff turnover, (by people)



### Qualitative composition of Faculty

	2014-2015	2015-2016	2016-2017	2017-2018	2018-2019	2019-2020
PhD	4	6	3	5	6	8
Doctor of Science	16	20	25	27	30	25
DBA, MBA, LLM	7	9	8	10	15	20
Candidate of Science	67	77	75	75	77	80

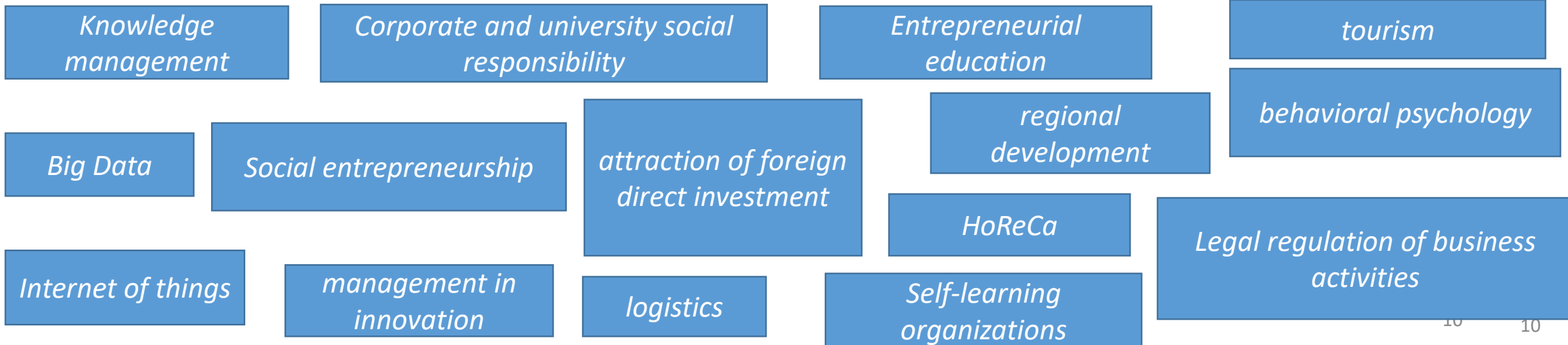
### Internationalization; faculty and staff development

	2014-2015	2015-2016	2016-2017	2017-2018	2018-2019	2019-2020
International internships for faculty	19	25	34	40	50	60
International full time faculty	3	5	5	8	10	15
International part-time (visiting) faculty	30	35	40	50	60	70
International staff	2	4	9	10	12	15

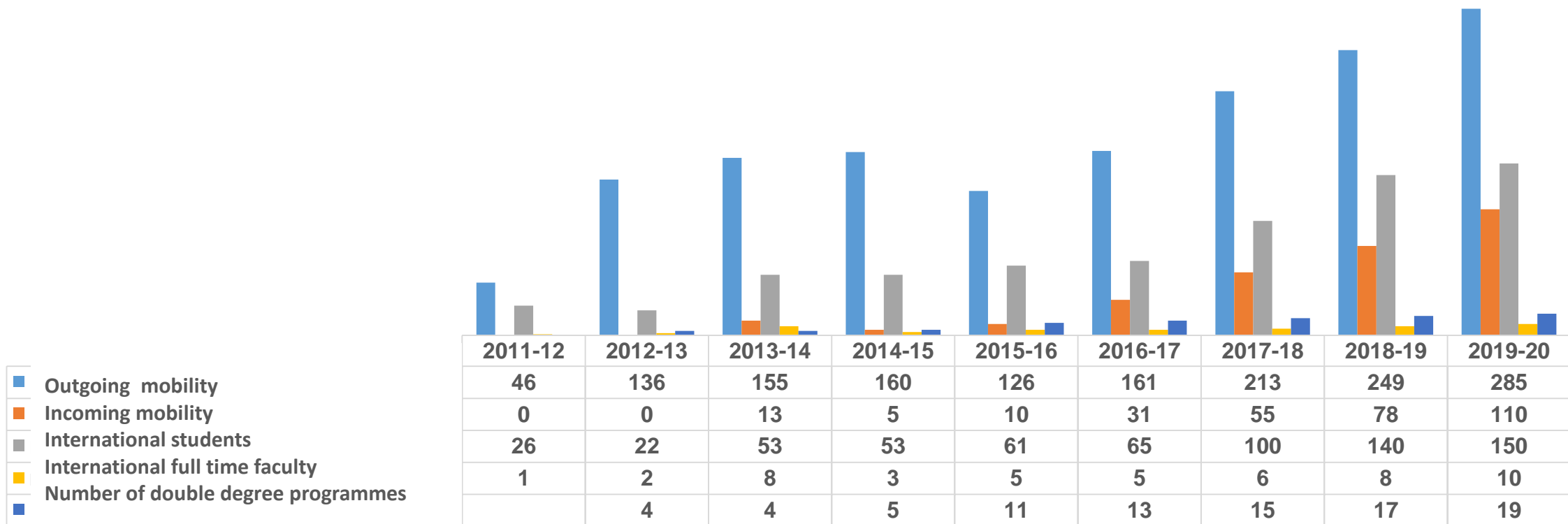
# Research activities of AlmaU

Year	Number of articles per one full time faculty member	Articles, total	Far abroad	Neighboring countries	Kazakhstan	Web of Science, Scopus	Monographs
2014	1,90	328	68	63	175	19	3
2015	2,27	363	54	82	197	18	12
2016	1,46	220	45	33	130	7	5
2017	1,67	267	60	50	140	10	7
2018	1,84	313	80	60	150	15	8
2019	1,94	349	90	70	160	20	9
2020	2,08	395	100	80	180	25	10

## Subject areas of research and publications



# Internationalization (global mobility) AlmaU



1. Running double-degree programs with ESC Rennes School of Business; Geneva Business School; IESEG; Maastricht School of Management; Solbridge International School of Business; RANHIGiS; VISHKU / IBDA
2. Increase of academic mobility at the expense of Erasmus + (6 million tenge) and MES of the Republic of Kazakhstan (17.3 million tenge).
3. Travel to Chinese universities (sponsored by the Embassy of the PRC - 1.6 million tenge).
4. Grants for PWM from Harbin Institute of Technology
5. Joint Project "MISTI" with Akimat and Almaty and MIT (USA) - 36 million tenge.

# Accreditations, ratings, professional certifications

2017

## International accreditations



## International Rankings

Master's and MBA programs are in the top 5 of international ranking Best Masters Eduniversal

2<sup>nd</sup> place – National Ranking of best humanitarian and economic universities of Kazakhstan (IQAA)

10<sup>th</sup> place in General Ranking IAAR  
13<sup>th</sup> place in National Ranking for Innovations and Academic Excellence



The winner of the "Topzhargan" Ranking in the field "Education"



Топ-10 по количеству партнерств с зарубежными вузами, которые имеют аккредитации «первого» уровня



Бизнес-школа	Количество зарубежных партнеров с аккредитациями первого уровня	Количество партнеров с "тройной короной"
1. Высшая школа менеджмента СФБГУ	66	27
2. Алматы Менеджмент Университет	31	7

2018



## Ranking of Global business schools of Russian Federation and CIS countries

1. ACCA - Увеличить количество exemptions от 4 до 8 бумаг
2. CIMA - Chartered Institute of Management Accountants, UK
3. AHLEI - American Hotel & Lodging Educational Institute, USA

2019

## International accreditations



## International Rankings



## Professional certifications

4. CILT - Chartered Institute of Logistics and Transport, UK
5. ESLog - European Senior Logistician
6. EMLog - European Master Logistica
7. PMI - Project Management Institute, USA

2020



5 palms



8. ABET - Accreditation Board for Engineering and Technology, USA
9. CFA – Chartered Financial Analyst, UK

# Fundraising activities



## from the State – 91,3 mln. KZT

- ❑ From the State – 123,3 m. KZT
- ❑ MES RK - 17,3 m. KZT on outgoing student mobility
- ❑ MES RK – 20 m. KZT to employ international staff
- ❑ Mangistau region Municipality \* – 28 m. KZT funding School of Engineering Management
- ❑ NCC Atameken - 2 m. KZT to publish book “Legends of Entrepreneurship”
- ❑ Almaty city Municipality \* – 20 m. KZT to organize Bastau Camp
- ❑ Ministry of defense of RK – 4m. KZT (10 grants for military education)



## from businesses- 108,6 mln. KZT

- |  |  |
|--|--|
| <ul style="list-style-type: none"> <li>❑ ERG and NCC Atameken – 32 m. KZT – project on universities transformation</li> <li>❑ E. Ismailov* – 1,5 m. KZT</li> <li>❑ M. Baikenov* – 4,5 m. KZT</li> <li>❑ PF “Taiburyl” - 12 m. KZT (8 grants), 2 m. KZT (10 scholarships)</li> <li>❑ LLP “Crown Plus” - 900 000 KZT for Forum organization</li> <li>❑ ERG* - 30 m. KZT. (5 grants for SEM students – 7 500 000 KZT annually in 4 years term)<br/>*expected</li> </ul> | <p><i>Knowledge Building</i></p> <ul style="list-style-type: none"> <li>• JSC «Kazakhstan GIS Center» – 5 m. KZT</li> <li>• <i>Petroleum</i> - 5,2 m. KZT</li> <li>• <i>SHEBERBUILD*</i>- 5 млн. ₸</li> <li>• <i>Halyk Bank*</i> - 5 млн. ₸</li> </ul> |
|--|--|



## from International organizations – 75,4 mln. KZT

- ❑ Joint project “MISTI” with Almaty city Municipality and MIT (USA) – 36 m. KZT
- ❑ EBRD – 28 m. KZT consulting services grant
- ❑ Harbin Institute of Technology – 400 140 KZT (School of Engineering Management)
- ❑ Embassy of PRC – 1,6 m. KZT to visit Chinese universities
- ❑ Lingnan University (Hong Kong) – 3,3 m. KZT “Doing Business” Summer School
- ❑ Collaboration with partner universities in the framework of Erasmus + program - 6 m. KZT (15 570 euros)
- ❑ “Sberbank” Corporate University – 190 000 KZT (65 books)
- ❑ Joint project with Northampton University (UK) in the framework of Erasmus + project
- ❑



## from the Board of Trustees – 167 mln. KZT

M. Seysembay – 52 mln. KZT (university development),  17 млн. ₸. (grants for SEM, Minor in Entrepreneurship)	Y. Tatishev– 35 mln. KZT  9 mln. KZT (grants for Minor in entrepreneurship)	D. Ydrissov– 34 mln. KZT (university development)	B. Ospanov– 20 mln. KZT (Bastau Camp)	R. Batalov– ?
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### Plan 2017-2018.

from government – 70 mln. KZT  
from business- 70 mln. KZT  
from international organizations – 50 mln. KZT  
from Board of Trustees – 100 mln. KZT

**Total: 290 mln. KZT**



**Total fundraising – 315,3 mln. KZT**



**Total grants, shcolarships – 127 mln. KZT**



## Society

- Project «yCПex2016» (SuccEss2016) - a series of trainings with the aim to develop social entrepreneurship with the support of the Akimat of Almaty (the award "Orleu-2016" was received)
- Project "BastauCamp" (ИПК «ZHERSU» & ERG)
- Project Zhas Kasipker (Akimat of Almaty)
- Project «Rural teachers»

# Modernization of Kazakhstan Society



## Government and Almaty city Municipality

- Conducting research for state bodies: for JCS "Center of Almaty Development" - Report on a comprehensive analytical study of innovations development in Almaty city, for Almaty Municipality and JCS "Center of Investors Service Almaty" – Design of "Strategy of attraction of investments in Almaty for 2017-2022"
- Joint project «MISTI» with Almaty Municipality and MIT (USA)
- Projects with akimat of Mangistau oblast
  - CASPIAN YOUTH FORUM
  - Caspi Leader Camp Youth Camp
  - Development of tourism
  - Conducting a study on the values of youth



## Education

- Project on transformation of 8 regional universities of Kazakhstan into entrepreneurial universities, jointly with NCC Atameken
- Creation of "Association of Entrepreneurial Universities of Kazakhstan"
- Forum "Entrepreneurship in fast-growing societies"
- Project for training managers of TVE (NAO "Holding" Kusiphor "in 6 cities of Kazakhstan)
- Involving an international EBRD consultant in AlmaU



## Business

- □ Almaty Start UP City in the framework of IV International Forum Almaty Invest 2016
- Book "Legends of Kazakhstan Entrepreneurship"

# Infrastructure development AlmaU

Operating since—  
october2016

**ATRIUM GRAND  
HALL,  
681 KB.M**



Operation –  
September2017



**Knowledge Building,  
4500 KB.M.**



**AlmaU Creative Zone,  
385 KB. M**

## AlmaU

<p style="text-align: center;"><b>Strengths</b></p> <ol style="list-style-type: none"> <li>1. Entrepreneurial education</li> <li>2. Active collaboration with business and government structures</li> <li>3. String international partners</li> <li>4. International accreditations CEEMAN AMBA</li> <li>5. Strong MBA, DBA programs</li> </ol>	<p style="text-align: center;"><b>Weaknesses</b></p> <ol style="list-style-type: none"> <li>1. Research</li> <li>2. Not sufficient level of Internationalization</li> <li>3.No student dormitory</li> </ol>
<p style="text-align: center;"><b>Opportunities</b></p> <ol style="list-style-type: none"> <li>1.World-class University</li> <li>2.Growth in terms of students studying on Kazakh language track</li> <li>3.Increase in research funded from private businesses</li> <li>4.Creation of endowment fund</li> </ol>	<p style="text-align: center;"><b>Threats</b></p> <ol style="list-style-type: none"> <li>1.Gap between student and faculty knowledge interns of new technological trends</li> <li>2.Decrease in demand for economic specialties</li> <li>3.Leveling of MBA program value</li> </ol>

## Narxoz

<p style="text-align: center;"><b>Strengths</b></p> <ol style="list-style-type: none"> <li>1. A large number of grants and scholarships</li> <li>2. Increase of international staff</li> <li>3. Availability of state grants</li> <li>4. International Accreditation CEEMAN</li> </ol>	<p style="text-align: center;"><b>Weaknesses</b></p> <ol style="list-style-type: none"> <li>1.Failed rebranding</li> <li>2.Reputation due to past years corruption</li> <li>3.Low level of internationalisation</li> </ol>
<p style="text-align: center;"><b>Opportunities</b></p> <ol style="list-style-type: none"> <li>1.Increased demand for business programs, short-term courses</li> <li>2.Development of existing Kazakh programs</li> </ol>	<p style="text-align: center;"><b>Threats</b></p> <ol style="list-style-type: none"> <li>1. Dependence from international management</li> <li>2. Dependence from external funds financing</li> </ol>

## SDU

<p style="text-align: center;"><b>Strengths</b></p> <ol style="list-style-type: none"> <li>1. Out-of-town campus</li> <li>2. Cooperation with Turkish companies on the development of corporate programs</li> <li>3. Linkage with Kazakh-Turkish Lyceum</li> <li>4. 50% discount for all international students</li> </ol>	<p style="text-align: center;"><b>Weaknesses</b></p> <ol style="list-style-type: none"> <li>1.No international accreditations.</li> <li>2.High costs of dormitory accommodation</li> <li>3.A low proportion of staff and faculty members</li> </ol>
<p style="text-align: center;"><b>Opportunities</b></p> <ol style="list-style-type: none"> <li>1. Islamic Finance educational program, including short-term courses</li> <li>2. Arts specialties requiring free space</li> </ol>	<p style="text-align: center;"><b>Threats</b></p> <ol style="list-style-type: none"> <li>1.Strong connection of SDU and KTL brands</li> <li>2.Political situation / bilateral relations between Turkey and Kazakhstan</li> <li>3.Relatively unsafe area of the campus location (international students wishing to rent an apartment)</li> </ol>

## KIMEP

<p style="text-align: center;"><b>Strengths</b></p> <ol style="list-style-type: none"> <li>1. High level of International development (students, faculty, staff, programs)</li> <li>2. Strong reputation among employers</li> <li>3. Integration of ACCA and CFA certified programs</li> </ol>	<p style="text-align: center;"><b>Weaknesses</b></p> <ol style="list-style-type: none"> <li>1. Weak internationalization</li> <li>2. Research</li> </ol>
<p style="text-align: center;"><b>Opportunities</b></p> <ol style="list-style-type: none"> <li>1.Launch of interdisciplinary specialties : Management in Oil and Gas Sector / Engineering, Global management</li> <li>2.Scientific and Pedagogical Master program</li> </ol>	<p style="text-align: center;"><b>Threats</b></p> <ol style="list-style-type: none"> <li>1. Preferences in foreign education among population with high income</li> <li>2. Decrease in demand for economic specialties</li> </ol>



# The key directions of development for 2017-2020 academic year.

## Strategic initiatives towards a world-class university



- 1 Changing the content of educational programs
- 2 Strengthen student-orientation
- 3 Development of faculty potential
- 4 R&D development
- 5 Global development of AlmaU
- 6 Strengthening the contribution of AlmaU to civil society, business, government and education (AlmaU Impact)
- 7 Enhancing project based activity
- 8 Development of the knowledge management system
- 9 Development of innovational infrastructure of AlmaU

# Changing the content of educational programs

## Priorities of educational policy

### 1. Agile educational programs and courses

- individual path of students' education (choice of disciplines, teachers, language, time of training)
- the possibility of learning any course
- **Possibility of obtaining Cross degree:** Major / Minor in all specialties

### 2. Upgrade of educational programs

- **New programmes:**
  - Minor in Entrepreneurship
  - Double degree Art Management
  - HR management
  - Knowledge Management
- **Audit of the content of educational programs** in cooperation with the business community and the public sector, the expert community
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### 3. Professional certifications

ACCA , CFA, CIMA, PMP (Project Management Professional), AHLEI (American Hotel & Lodging Educational Institute), CILT (Chartered Institute of Logistics and Transport), ESLog (European Senior Logistician), EMLog (European Master Logistica), ABET - Accreditation Board for Engineering and Technology, LSAT (Law School Admission Test)

### 4. Project based learning

**Internships, dual education and design work on 2,3,4 training courses**

**Transition from dissertations to project works**

(research track, business case of the company, own start-up, social project, order from business, university)

### 6. Teaching the skills of the XXI century

- Thinking Design
- Social Intelligence
- Cognitive flexibility
- Critical thinking
- Interdisciplinarity (literacy and the ability to understand concepts in several disciplines)

### 5. New technologies of learning

Flip training (outside class: self-study students in the classroom: hands-on training), online training, MOOC, providing online access to all course materials, the possibility of online work with the teacher

#### Expected results:

1. Satisfaction of students with the quality of education - 90%
2. employment of graduates - 95%
3. new businesses created on the basis of a business incubator - 20

# Strengthening student-orientation

**1. Academic freedom for a student**

**2. Student Services Center**

Single window service for students  
(registrar's office, lawyer, financier, academic mobility, visa support)

**3. Strengthening the spiritual, physical, emotional intelligence**

**Opportunities of the Sport & Art Zone:**

Theater  
Dance groups  
Art  
Music studio, etc.



**4. Excellence programs for students**

Calligraphy  
Mediation  
Media Lab from Oleg Khe, etc.

**5/ School of young analysts,  
School of Young Scientists**

# Development of faculty potential

## Talent Management: New vision of AlmaU faculty

	Academic work	Academic-Methodical work	R&D
<b>Moderator</b>	80%	10%	10%
<b>Researcher</b>	10%	10%	80%
<b>Mentor</b>	50%	50% mentoring	
<b>Practitioner</b>	70% (Dual training)	10% worksops 10% expertise 10% coaching	
<b>Coach-adviser</b>	60%	40% advisory	
<b>Master</b>	60%	20%	20%

## Creating opportunities for development of faculty



1. MBA in Education
2. Learning English on the basis of Language Center AlmaU
3. Conducting summer and winter schools to improve qualifications
4. Possibilities of obtaining professional certification (Executive Education Center AlmaU)

# R&D developemnt

1. Formation of the models "research teacher", "researcher-researcher" and "trainee-researcher" (bachelor, master, doctoral, MBA, DBA)

2. Development of scientific and research laboratories:

- The laboratory of social entrepreneurship (social projects in conjunction with state agencies, NGOs and business)
- Laboratory of neuromarketing (applied research using neurobiological analysis tools and expert opinions for business)
- Laboratory "PetroleumTransportLab" (creation of transport hub, logistics outsourcing, development of transport services, carrier and forwarding business, etc.)
- Laboratory of Regional Development

3. Commercialization of scientific projects (business incubator, project office)

4. Launch of the scientific journal AlmaU

## Ожидаемые результаты:

Yera	Number of articles per one full time faculty member	Articles, total	Far abroad	Neighboring countries	Kazakhstan	Web of Science, Scopus	Monographs
2018	2	313	80	60	150	15	8
2019	2	349	90	70	160	20	9
2020	2	395	100	80	180	25	10

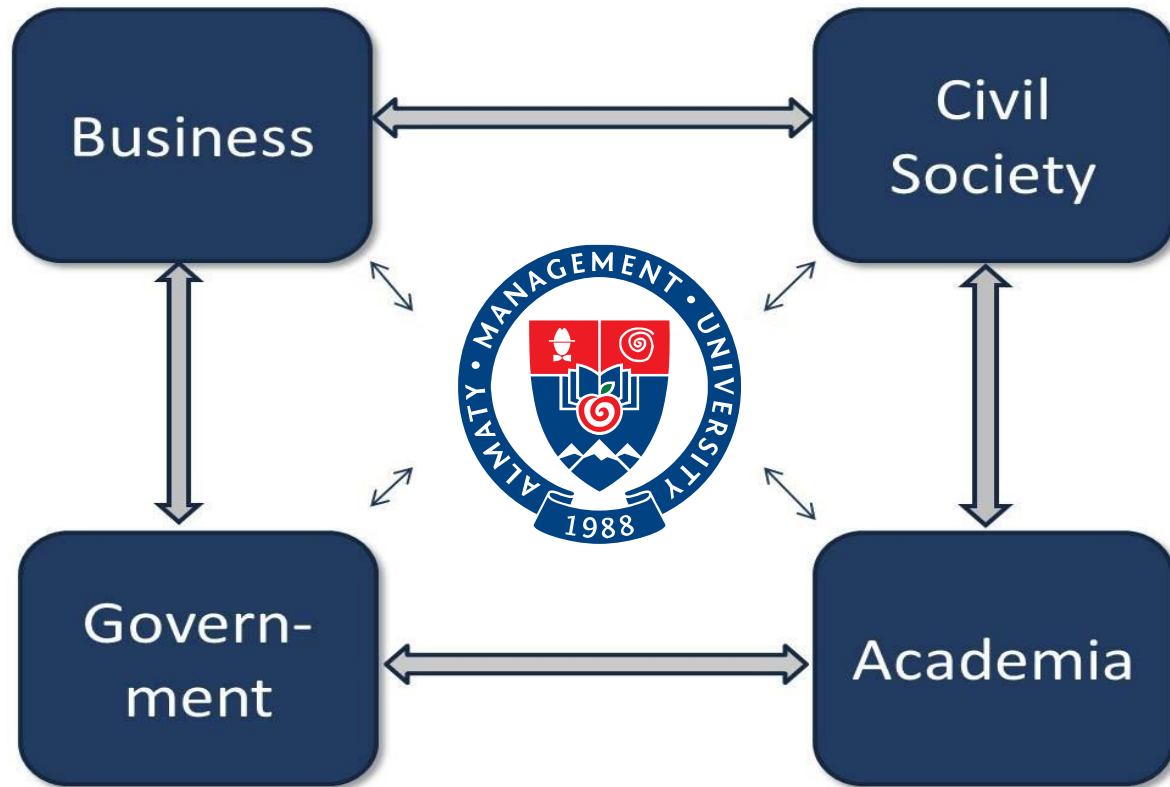
# Global development of AlmaU

	2011-12	2012-13	2013-14	2014-15	2015-16	2016-17	2017-18	2018-19	2019-20
<b>Outgoing academic mobility (Bachelor)</b>	9	22	22	73	71	99	<b>130</b>	<b>150</b>	<b>170</b>
<i>including Erasmus + (starting from 2016)</i>	0	0	6	3	7	27	<b>50</b>	<b>70</b>	<b>100</b>
<b>Incoming academic mobility (Bachelor)</b>	0	0	6	3	7	27	<b>50</b>	<b>70</b>	<b>100</b>
<b>Outgoing academic mobility (Master)</b>					3	4	6	10	15
<b>Short-term programs (Master)</b>	0	4	108	96	114	42*	20	20	20
<b>Incoming academic mobility (Master)</b>			7	2	3	4	5	8	10
<b>Outgoing academic mobility (MBA modular programs)</b>	25	90	100	66	40	43	60	70	80
<b>Outgoing academic mobility (DBA modular programs)</b>	12	24	33	21	12	15	17	19	20
<b>International students (full-time)</b>	26	22	53	53	61	65	70	90	100
<b>International full-time faculty</b>	1	2	8	3	5	5	6	8	10
<b>International visiting faculty</b>	26	30	42	30	25	18	25	30	40
<i>including Erasmus+</i>				1	3	3	4	5	6
<b>International internships of faculty and staff</b>	2	29	34	19	26	12	20	30*	40
<i>Including Erasmus+</i>	9	22	22	73	71	99	<b>130</b>	<b>150</b>	<b>170</b>
<b>International full-time staff</b>	0	0	6	3	7	27	<b>50</b>	<b>70</b>	<b>100</b>
<b>Double-degree programs</b>		4	4	5	11	+2	+2	+2	+2

\*Until 2015-2016, short-term programs for master's students were mandatory requirements of the Ministry of Education and Science of the Republic of Kazakhstan

\*\*ESC Rennes School of Business; Geneva Business School; IESEG; Maastricht School of Management; Solbridge International School of Business; RANEPA; GSCM

# AlmaU Impact Universit



## Tasks:

1. Provide meaningful initiatives for the stakeholder of AlmaU
2. Become agents of change in Kazakhstan society

## Expected results:

1. Partnership with local executive bodies, national companies of RK for implementation of joint projects - 10 bodies
2. Number of socially significant projects - 5
3. Projects in the field of development of education of the Republic of Kazakhstan - 3
4. Projects together with business - 5

# Enhancing project based activity

## Planned projects

### Tasks:

1. Creation of the project office of AlmaU (head-certified in project management)
2. Development of a culture of project based work in AlmaU
3. Strengthening of interaction with state bodies (development of government relations (GR))
4. Providing opportunities to generate additional income for faculty, employees and students

Name of the project	Beneficiary	Minimum amount, tenge
1. International Camp and Forum	Akimat of the Mangistau region.	89 mln.
2. project on the development of tourism in Mangistau region.	Akimat of the Mangistau region.	30 mln.
4. Joint projects with AIFC	AIFC	1st year at no charge
5. Training of the personnel reserve of the country and rectors of universities (AlmaU & Skolkovo)	NIS	1 <sup>st</sup> year – 5 млн.
6. Interaction with regional structures (Aktau, Uralsk, etc.) for training Management in the municipal sector, MBA in healthcare, MBA in education, consulting services, research projects, etc.	Akimats	20 mln.
7. Projects of the AlmaU Hospitality Center	HoReCa (Hotel, Restaurant, Cafe/Catering)	1 <sup>st</sup> year – 5 млн.
8. Publication of the book "Gender Entrepreneurship"	Council of Business Women of RK	3 mln.
9. project "Ulytau"	NIS	3 mln.
10. Project on the study of youth in Kazakhstan	Friedrich – Ebert - Stiftung	5 mln.
11. Science education for teachers	MES RK	5 mln.
12. Research / project on business partnership between Kazakhstan and Germany	Representation of the German Economy in Central Asia	5 mln.
13. Fundraising for the audience in the Knowledge Building	Qazkom	5 mln.
14. Business Incubator Projects	Government agencies, business	5 mln.
15. International fundraising	The World Bank, embassies, international organizations, NGOs	10 mln.
15. BastauCamp	government,, business	30 mln.
<b>Total:</b>		<b>220 млн.</b>



# Knowledge Management at AlmaU

## Corporate Knowledge Management System (CKMS)

Function of CKMS

knowledge creation, storage, sharing and managing

Types of knowledge at AlmaU

Academic

Research

Organizational

Functional modules of CKMS

- Schedule
- Grading
- Payment
- Online queries
- User's profile
- Courses
- Knowledge database
- Search
- Library
- News/ announcements/ notifications

- Knowledge database
- Repository
- Bank of ideas
- Search
- Library

- Planning and reporting
- Organizational structure
- User's profile
- News/ announcements/ notifications
- Competitions
- Experts/ rankings /vote
- Motivation
- Socialization
- Joint work

### Expected results:

1. Optimization of business processes
2. shortening the time for approvals
3. availability of information online



# Knowledge Building. New educational spaces

## ❑ Laboratory of Neuro-marketing

equipped with a video camera, microphone and a mobile eye tracking system Tobii Glasses 2

## ❑ Laboratory «PetroleumTransportLab» (General sponsor - LLP "Petroleum")

Smart projector equipment

## ❑ Laboratory DesignLab Center for Entrepreneurship and Innovation Development

equipment with sound system and projector, glass boards for design processes, tools and accessories for creating and modeling prototypes.



## ❑ Educational simulation center (simulator room). Center for Mediation and Center of Excellence

equipment with four video cameras, microphones and voice recorders

## ❑ Oratory workshop room

equipment with a video camera for recording and analyzing speaker speeches

## ❑ Laboratory Cyber-Polygon “EngEkon” of the Higher School of Management (general sponsor - JSC "Kazakhstan GIS Center", Ministry of Defense of the Republic of Kazakhstan)

equipment with a video camera for recording and analyzing speaker speeches

## ❑ Multimedia Journalism Center MediaLab at Higher School of State and Public Administration and Law

equipment with a projector, computers and a dictaphone

## Sport & Art Zone:

Increase in additional sports sections and activities for personal development and a healthy lifestyle for students.

# The development of the world-class entrepreneurial university strategy until 2025

Event	Date
1. Conduct research to develop the development strategy for the University of 2020-2025:	September October 2017.
2. Indication of mission and vision	October 2017
3. Indication of the basic directions of development and working off with working groups: The composition of the working group: employee, PPP, student, international expert, business expert	November 2017
4. Preparation of the first Draft Strategy	December 2017
5. Strategic session in Malaysia (visiting and studying the experience of the best entrepreneurial universities)	January 2018
6. Preparation and defense of the final version of the strategy on the Board of Trustees meeting	March 2018