

Утверждены
Решением Совета Попечителей
«» месяц 2019 г., №1

_____ Ж.Бердалина

On the results of the work of **Almaty Management University** for the 2018-2019 academic year and on the main directions of development for the 2019-2020 academic year



Strategic directions for the development of AlmaU 2025

1 Knowledge generation and management

- Academic excellence
- Research in AlmaU
- Knowledge Management

2 University Entrepreneurship Ecosystem

- Entrepreneurship Ecosystem
- Smart Infrastructure
- AlmaU Knowledge Park

3 AlmaU's contribution to society and knowledge economics

- Economy
- State, regions
- Society

4 People, Culture and Leadership

- Talent Development
- HR management
- Individual Development Path

1. Knowledge generation and management

1.1. Academic Excellence (*Educational Policy Priorities*)

2018-2019 a.y.

Institutional development



Graduate School of Business



Graduate School of Management



School of Public Policy and Law



School of Engineering Management



School of Hospitality and Tourism



School of Entrepreneurship and Innovation

2019-2020 a.y.

Institutional development

1 Center for Urban Studies and Industrial Design (Логотип)

2 Center of Media and Communications

The development of new educational programs



Business analytics (management)



Urban Studies



Management with HR specialization = «HC», ethno-tourism



Entrepreneurship with "Family Business" specialization

2018-2020 a.y.

75% ←

Coverage of minors in all specialties

⇒ 100%

90% ←

Transition to the credit system

⇒ 100%

50% ←

3 year bachelor's program

⇒ 100%

1. Knowledge generation and management

1.1. Academic Excellence (*Educational Policy Priorities - Fact 2018/2019*)

2018-2019 a.y.

2019-2020 a.y.

New educational technologies

- ✓ Flip education
- ✓ providing online access to all course materials, the opportunity to work online with a teacher



- ✓ Online learning
- ✓ Practice orientation, Problem Solving
- ✓ Research excellence

Results

70% ← Student Satisfaction with the Quality of Education - (February 2019) → **75%**

73% ← Employment of graduates - (survey conducted in autumn 2018) → **85%**

9% ← The proportion of students who expelled in the academic year → **7%**

Rental dormitory for 200 people



Construction of a dormitory by the summer of 2021 for 500 people at the expense of investors

1.1. Academic Excellence (Accreditations, Ratings, Professional Certifications)

2018-2019 a.y.

AlmaU entered Times Higher Education ranking Impact Ranking, ranking 301+



Master's programs are in TOP-1 and MBA in TOP-5 of specialized regional ratings Eduuniversal

In the rating of NCE "Atameken" by specialties:
 1st place - "Accounting and Auditing", "Public Relations"
 5th place - "Marketing"
 12th place - "Economics"
 13th place - "Finance"
 21st place - "Information Systems"



According to the IQAA
 - 1st places in nominations "Leader in internationalization" and "Leader in university promotion in the Internet space"
 - 3rd place in the institutional ranking



Accredited by Global Association of Risk Professionals (GARP) for the program MBA Financial Engineering



2019-2020 a.y.

International accreditations application



International ratings

Enter top 1000 of the QS business schools ranking by 2019/2020



Повысить позиции в рейтинге Times Higher Education. Impact Ranking, заняв 200+ место



Achieve 5 palm branches



Professional Certifications

1. ACCA - Increase the number of exemptions from 5 to 8 papers
2. CIMA - Chartered Institute of Management Accountants, UK
3. CFA - Chartered Financial Analyst, UK

4. ESLog - European Senior Logistician - partnership
5. PMI - Project Management Institute, USA
6. ABET - Accreditation Board for Engineering and Technology, USA

7. AHLEI - American Hotel & Lodging Educational Institute, USA

1.1. Academic Excellence (*Internalization and Global Development*)



2018-2019 a.y.

A total of Full-Time foreign students - **207**,
of which enrollment to the 1st year - **125**
8% - the share of foreign students

Bachelors – 117 people



Kyrgyzstan – 62



Uzbekistan – 17



Tajikistan – 18



Russia – 4



Somalia – 5



Ethiopia - 8



Afghanistan – 1



Georgia – 2

Masters – 8 people



Tajikistan – 2



Russia – 2



Pakistan - 1



Afghanistan – 2



Kyrgyzstan – 1

2019-2020 a.y.

In total, Full-Time foreign students - **400**, of which
enrollment to the 1 year is **220** people.

20% - the proportion of foreign students

- Launch of the MBA program in Uzbekistan and Tajikistan in conjunction with the International Center for Human Development "SAMO" and the Financial Academy
- Admission of **40** women from Afghanistan to the Foundation program

1.1. Academic excellence (*research*)



2018-2019 a.y.

- Number of articles Web of Science, Scopus - **14** articles
- The number of published monographs - **10**

1 research project received funding from the British Council in the amount of 50 thousand pounds

2 research projects received program-targeted funding from the MES RK in the amount of 35.3 million tenge

1 issue of  **14** articles from them three from authors from the USA (Harvard University), Spain and Tajikistan

2019-2020 a.y.

- Number of articles in Web of Science, Scopus - **50** articles
- Number of Monographs Published – **10**

2 international research grants amounting to more than 10 million tenge.

2 research projects of targeted funding from the MES RK in the amount of 40 million tenge

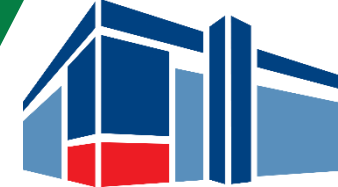
An increase in amount of articles by international authors to 80% of the total 

The academic field of articles is management, economics, political science, sociology, jurisprudence.

Articles in 3 languages - English, Russian, Kazakh.

Compliance with international peer review standards.

1.1. Academic excellence (*Knowledge management*)



2018-2019 у.г.

2019-2020 у.г.

Stage 1. Standardization of business processes

19 business processes are being standardized

Completion status - **67%**



Completion status - **100%**

Stage 2. Automation of educational, financial and managerial processes

72% of academic processes

85% academic processes will be automated

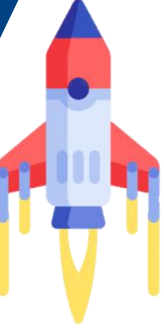
17% of the management processes in the automation process



40% management processes will be automated

11% in automation plans

2. University Entrepreneurial Ecosystem



2018-2019 a.y.



2019-2020 a.y.

Institutional development

The concept of the AlmaU entrepreneurial university



Implementation of the concept of the AlmaU transition to the entrepreneurial university culture

Academic programs

2 entrepreneurial specialties:

- business administration in entrepreneurship (36 students)
- Entrepreneurship (Minor) - 19 students

The discipline "Entrepreneurial project" is taught for undergraduates



- Opening of the Master's program "Innovation Management" with the Higher School of Economics, Moscow
- Double Major with Northampton University, UK (BA)
- Master "Fashion Marketing and Strategy" with Northampton University, UK

2. University Entrepreneurial Ecosystem



2018-2019 a.y.



2019-2020 a.y.

1. AlmaU Spark Acceleration Program with Northampton University

10 Business incubator projects

30 Business incubator projects

4 republic's regions: Karaganda,

Aktobe, Kostanai, Pavlodar.

6 universities, **2** colleges

1000 students

200 teachers

2. «Ecosystem of Student's Entrepreneurship» cooperatively with **ERG**

4 republic's regions

6 universities, **2** colleges

1500 students

300 teachers

2 the project - in the final with the British mentors (**Northampton University, Coventry University**)

3. «Big Idea Challenge» project with British Council

3 project in the final with an investment of 25 thousand pounds

Conclusion of cooperation agreements with **Rosmolodezh and Youth council in China**

4. Kazakh-Chinese and Kazakh-Russian business incubator exchange

10 million tenge venture financing with Youth council in China, Qingdao and Beijing

3. AlmaU contribution to the development of the state, society, business



2018-2019 a.y.

2019-2020 a.y.

2018-2019 a.y.

2019-2020 a.y.



Society



State

- Republican youth camp "Grain 2019" in conjunction with the State Customs Committee. 600 people participated
- Eco-conference "Green Economy in an Urban Environment: How to Transition from Theory to Implementation" and the Eco-Startups Exhibition, Almaty together with EcoNetwork
- Social campaign "Kamkorlyk Aiy" on teaching the languages of the elderly, together with the Akimat of the Bostandyk district, 20 people studied
- University project "Ulytau,,
- The first ever ice passage across Lake Balkhash "Uly Balqash Shaqyrady"
- Conference "The role of universities in the development of civil society"

Monitoring and mentoring of the teams of winners of the Camp "Grains 2019". Organization of a winter school for winners.

Eco-forum with an exhibition of eco-startups

Increasing student enrollment to 50 people

Transformation of the "Ulytau" project into a national project

Increase engagement up to 200 people

Section in the forum of the Civil Alliance of Kazakhstan

- A project to develop a development strategy for four large agglomeration areas of Kazakhstan, together with Racurs Consulting Group

- Project for the development of strategies of the regions of the Republic of Kazakhstan
- Spread Service Learning among Kazakhstani universities and schools

3. AlmaU contribution to the development of the state, society, business



2018-2019 a.y.



Education

- An international interdisciplinary school was held in conjunction with the Higher School of Economics; 120 participants
- International educational conference T&D Fest held
- Big Data Courses in Partnership with Yessenov Foundation
- Together with the University of Castilla-La Mancha, an Agreement was signed on the creation of the Spanish class
- Training of directors of rural schools under the program "Management in Education"
- 4-month continuing education program for school principals in Shymkent
- Training of employees of AEO "NIS", 30 people

2019-2020 a.y.

Continuing project

Continuing project

Continuing project

Spanish Class development

Republican summer camp
"School Management" SKR

Reaching New Regions

Continuing project

2018-2019 a.y.



Business

- III International AlmaU Forum in Nur Sultan
- School of Responsible Business in conjunction with MISK, more than 200
- YbyraiCamp, summer school of entrepreneurial education for teachers and staff. Trained - 50 people
- BigIdeasCamp, Summer Entrepreneurial School, 100 people;
- Creative economy development under the Creative Spark project, 500 people have been trained.

2019-2020 a.y.

IV International AlmaU Forum in Nur Sultan

2nd phase of the project

Continuing project

Continuing project

Continuing project

4. People, Culture and Leadership

2018-2019 a.y.

16 Employees trained on the MBA in Education program

29 Employees participated in the training program "Effective Manager"

51 Teachers took part in the AlmaU Winter School

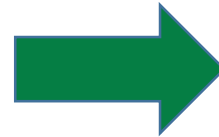
The Kazakhstan team took part in an intensive course for leaders of the "Island 10-22" education in Skolkovo

2019-2020 a.y.

Organization of a foreign internship for teachers in Singapore

Barbara Oakley Training

A new format in the organization of the Winter and Summer School for employees and teachers



68%



- Teachers are satisfied with their work
- Staff are satisfied with their work



75%

67%



75%

As of February 2019

In 2019, the concept of corporate culture of an entrepreneurial university, was developed based on:
1. Kaizen, 2. knowledge sharing, 3. self-sufficiency / responsibility of schools and structural units, 4. Green rationality



2020 – concept implementation